



Neeley School  
of Business

GROW YOUR WORTH

## Analytics Certificates

**This certificate is available only to Current Neeley Graduate students.**

**These are the required courses for the Certificate**

### **Analytics Certificate *7.5 required hours***

#### **Required 4.5 hrs.**

**INSC 60010 Statistical Models (1.5 hours)**

**INSC 60050 Business Analytics (1.5 hours)**

**INSC 60070 Data Visualization (1.5 hours)**

#### **Must complete 3 hrs. of electives from the following courses below:**

BUSI 70200 Business Intelligence and Accounting Analytics (1.5 hours)

MANA 70970 People Analytics (1.5 hours)

FINA 70523 Financial Modeling (3 hours)

MARK 70720 New Product Development (1.5 hours)

INSC 71110 Predictive Analytics with SAP (1.5 hours)

INSC 71130 Data Analytics Simulation (1.5 hours)

MARK 70110 Marketing Analytics (1.5 hours)

MARK 70200 Customer Relationship Marketing (1.5 hours)

MARK 70210 Analytics for Innovation (1.5 hours)

MARK 70390 Digital Marketing Analytics (1.5 hours)

INSC 70970 Robotic Automation (1.5 hours)

INSC 70970 Cybersecurity (1.5 hours)

INSC 70970 Data Analytics with Alteryx (1.5 hours)

BUSI 70970 Sports Analytics (1.5 hours)

MARK 70770 -Marketing Research (1.5 hours)

INSC 70970 ERP Simulation w/ Data Analytics (1.5 hours)

INSC 70970 ArcGIS: Analytics for Interactive Mapping (1.5 hours)

INSC 70970 Supply Chain-Exploring the Dark Side (1.5 hours)

INSC 70970 Blockchain Principles (1.5 hours)

INSC 70970 Business Process Management (1.5 hours)

INSC 70970 Machine Learning of Business (1.5 hours)

INSC 70970 Explainable Artificial Intelligence (1.5 hours)

INSC 70970 Web 3.0 (1.5 hours)

INSC 70970 Supply Chain Analytics