

Curriculum Vitae

**Aaron Holland Anglin**

**Education**

**University of Oklahoma**

*Ph.D. in Business Administration*

*Major Field: Entrepreneurship*

Norman, OK, US

*Aug. 2013-May 2017*

**North Carolina State University**

*Master of Science - Major: Economics*

Raleigh, NC, US

*Aug. 2011-May 2013*

**Western Carolina University**

*Bachelor of Science in Business Administration*

*Master of Entrepreneurship*

Cullowhee, NC, US

*Aug. 2000-May 2004*

*Aug. 2004-May 2006*

**Academic Employment**

- 2023-present Associate Professor of Entrepreneurship. Texas Christian University. Fort Worth, TX, US.
- 2017-2023 Assistant Professor of Entrepreneurship. Texas Christian University. Fort Worth, TX, US.
- 2013-2017 Graduate Assistant. University of Oklahoma. Norman, OK, US

**Journal Articles**

\*Equal authorship

1. Chandler JA, **Anglin AH**, Kanwal F, Short JC. 2024. No politics in funding pitches: An expectancy violations theory perspective of entrepreneurs' political expressions in crowdfunding, *Journal of Business Venturing*, 106365.
2. Matthews MM, **Anglin AH**, Drover W, Wolfe MW. 2024. Just a number? Using artificial intelligence to explore perceived founder age in entrepreneurial fundraising, *Journal of Business Venturing*, 30(1), 106361.
3. **Anglin AH**, Short JC, & Reid SW. 2023. More than one way to tell a story: A configurational approach to storytelling in crowdfunding, *Entrepreneurship Theory and Practice*, 47(2), 461-494.

4. **Anglin AH**, Milanov H, & Short JC. 2023 Does religious expression undermine crowd-funded microfinance success? A role congruity perspective, *Journal of Business Ethics*, 185(2), 397-426.
5. \*Allison TH, **Anglin AH**, Davis BC, Oo P, Seyb SK, Short JC, & Wolfe MT. 2022. Standing out in a crowd of victim entrepreneurs: How entrepreneurs' language-based cues of personality traits affect public support, *Journal of Small Business Management*. doi: 10.1080/00472778.2022.2056606.
6. **Anglin AH**, Short JC, Kincaid PK & Allen DG. 2022. Role theory perspectives: Past, present, and future applications of role theories in management research, *Journal of Management*, 48(6), 1469-1502
7. **Anglin AH**, Courtney C, & Allison TH. 2022. Venturing for others, subject to role expectations? A role Congruity theory approach to social venture crowd funding. *Entrepreneurship Theory and Practice*, 46(2), 421-448.
8. **Anglin AH**, & Pidduck, RT. 2022. Choose your words carefully: Harnessing the language of crowdfunding for success. *Business Horizons*, 65(1), 43-58.
9. \*Warnick BJ, Davis BC, Allison TH, & **Anglin AH**. 2021. Express yourself: Facial expression of happiness, anger, fear, and sadness in funding pitches. *Journal of Business Venturing*, 36(4), 106109.  
--Featured in *Fast Company*, *Psychology Today*, and *Ladders*
10. \*Davis BC, Warnick BJ, **Anglin AH**, & Allison TH. 2021. Gender and counterstereotypical facial expressions of emotion in crowd-funded microlending, *Entrepreneurship Theory and Practice*. 45(6), 1339-1365.  
---- Featured on ETP's most cited in last 3 years list for 2023
11. **Anglin AH**, Short JC, Ketchen DJ, Allison TH, & McKenny AF. 2020. Third-party signals in crowd-funded microfinance: the role of the microfinance institution. *Entrepreneurship: Theory and Practice*, 44(4), 623-644.  
--- Featured on ETP's most cited since 2019 list for 2022
12. Short JC & **Anglin AH**. 2019. Is leadership language 'rewarded' in crowdfunding? Replicating social entrepreneurship research in a rewards-based context. *Journal of Business Venturing Insights*, 11, e00121.  
-- Featured on JBV's most cited since 2018 list for 2022
13. **Anglin AH**, Wolfe MT, Short JC, McKenny AF, & Pidduck RJ. 2018. Narcissistic rhetoric and crowdfunding performance: A social role theory perspective. *Journal of Business Venturing*, 33(6), 780-812.  
-- Featured on JBV's most cited since 2018 list for 2021

14. **Anglin AH**, Short JC, Drover W, Stevenson RM, McKenny AF, & Allison TH. 2018. The power of positivity? The influence of positive psychological capital language on crowdfunding performance. *Journal of Business Venturing*, 33(4), 470-492.  
--Featured in *Forbes*; Featured on *JBV's most cited since 2017 list for 2019 and 2020 and most cited since 2018 list for 2021*; 🏆 *Web of Science Highly Cited Paper*
15. Reid SW, **Anglin AH**, Baur JE, Short JC, & Buckley MR. 2018. Blazing new trails or opportunity lost? Evaluating research at the intersection of leadership and entrepreneurship. *The Leadership Quarterly*, 29(1), 150-164.
16. McKenny AF, Aguinis H, Short JC, & **Anglin AH**. 2018. What doesn't get measured does exist: Improving the accuracy of computer-aided text analysis. *Journal of Management*, 44(7), 2909-2933.  
---- *Featured on JOM's most cited in last 3 years list for 2021*
17. **Anglin AH**, McKenny AF, & Short JC. 2018. The impact of collective optimism on new venture creation and growth: A social contagion perspective. *Entrepreneurship Theory and Practice*, 42(3), 390-425.  
--*Top 10 most downloaded article for 2018*
18. **Anglin AH**, Short JC, Reid SW, Zachary MA, & Rutherford MW. 2017. An archival approach to measuring family influence: An organizational identity perspective. *Family Business Review*, 30(1), 19-36.  
-- *Featured on FBR's most cited since 2017 list in 2019*
19. Drover AW, Busenitz LW, Matusik SF, Townsend DM, **Anglin AH**, & Dushnitsky G. 2017. Venture capital, corporate venture capital, angel investment, crowdfunding and accelerators: A review and roadmap of entrepreneurial equity financing research. *Journal of Management*, 43(6), 1820-1853.  
-- *Featured on JOM's most cited in last 3 years list for 2019 and 2020*; 🏆 *Web of Science Highly Cited Paper*

### Invited Book Chapters

1. Reid SW, **Anglin AH**, & Pollack JM. 2020. Leading entrepreneurial ventures: A psychology-based approach to stakeholder engagement. In *The New Psychology of Entrepreneurship* Cardon, Frese, & Gielnik, (ed). Psychology Press: New York: NY.
2. **Anglin AH**, Allison TH, McKenny AF, & Busenitz LW. 2014. The role of charismatic rhetoric in crowdfunding: an examination with computer-aided text analysis. In *Research Methodology in Strategy and Management*, Short JC (ed). Elsevier/JAI Press: Greenwich, CT.

### Revise and Resubmit & Under Review

(Omitted to protect blind review)

## Working Papers (with data collected)

(Omitted to protect blind review)

## Conference Paper Presentations

1. Davis BC, Allison TH, Anglin AH, & Warnick B. (2023, June). Show me your identity: does expressing a nonbinary gender identity benefit entrepreneurs in crowdfunding? Presented at *Babson College Entrepreneurship Research Conference*, Knoxville, Tennessee.
2. Anglin AH, Allison TH, Davis BC, Warnick B, & Smith AN. (2022, July). Skin tone bias in crowdfunded microlending. In *Academy of Management Proceedings*. Academy of Management Briarcliff Manor, NY 10510: Academy of Management.
3. Anglin AH, Courtney C, & Allison, TH. (2022, July). Doing good to look good? Displayed narcissism and moral values in raising capital for social venture. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 18224). Briarcliff Manor, NY 10510: Academy of Management.
4. Mathews MJ, Drover W, Wolfe MW, & Anglin AH. (2022, June). Exploring founder age bias in new venture financing, Presented at *Babson College Entrepreneurship Research Conference*, Waco, Texas.
5. Allison TH, Anglin AH, Warnick BJ, & Davis BC. (2022, June). Deceptive signs: How entrepreneurs are hurt by what people believe about signs of deception. Presented at *Babson College Entrepreneurship Research Conference*, Waco, Texas.
6. Anglin AH, Warnick BJ, Davis BC & Allison TH. (2022, June). Beyond the gender binary: Are non-binary entrepreneurs perceived as the new underdogs of crowdfunding. To be presented at *Babson College Entrepreneurship Research Conference*, Waco, Texas.
7. Kincaid P, Short JC, & Anglin AH. (2021, November). Got ink? The impact of tattoos on crowdfunding performance: A role congruity perspective, Presented at *Southern Management Association*, New Orleans, LA.
8. Bement D, Chandler JA, Short JC, Anglin AH, & Oo P. (2021, November). Expressed humility and funding goals in crowdfunding: A role theory perspective, Presented at *Southern Management Association*, New Orleans, LA.
9. Davis BC, Warnick BJ, Allison TH, & Anglin AH. (2020, June). Facial expressions of fear, sadness, anger, happiness, disgust, and surprise in entrepreneurial funding pitches, *Babson College Entrepreneurship Research Conference* (conference canceled due to COVID-19).
10. Anglin AH, Milanov H, & Short. (2019, June). Spiritual capital and acquiring financing through crowdfunded microfinance: An imprinting and social role perspective. Presented at *Babson College Entrepreneurship Research Conference*, Natick, Massachusetts.

11. Clarke SL, Allison TH, & Anglin AH. (2019, June). Environmental rhetoric in equity crowdfunding: A signaling interaction perspective. Presented at *Babson College Entrepreneurship Research Conference*, Natick, Massachusetts.
12. Short JC & Anglin AH. (2018, September). Charismatic rhetoric and crowdfunding: An exploratory investigation. Presented at *Strategic Management Society Annual Conference*, Paris, France.
13. Anglin AH, Short JC, Ketchen DJ, Allison TH, & McKenny AF. (2018, September). Entrepreneurial orientation, virtue orientation, and microfinance institution performance: An institutional logics perspective. Presented at *Strategic Management Society Annual Conference*, Paris, France.
14. Anglin AH, Reid SW, Short JS, McKenny AF, & Wolfe MT. (2018, June). Social speak: Funding socially responsible entrepreneurs through crowdfunding. Presented at *Babson College Entrepreneurship Research Conference*, Waterford, Ireland.
15. Anglin AH, Reid SW, & Short JC. (2017, October). The role of storytelling elements in crowdfunding performance: An empirical examination. Presented at *Southern Management Association*, St. Pete., FL.
16. Reid SW, Anglin AH, Short JC, & Ketchen DJ. (2017, August). Family firm influence and corporate social performance: An organizational identity perspective. Presented at *Academy of Management Annual Meeting*, Atlanta, GA.
17. Pidduck RJ, Anglin AH, Short JC, Wolfe MT, & McKenny AF. (2017, June). The role of narcissistic rhetoric in entrepreneurial fundraising: An exploration using crowdfunding. Presented at *Babson College Entrepreneurship Research Conference*, Norman, Oklahoma.
18. Anglin AH, Short JC, Reid SW, Zachary MA, & Rutherford MW. (2017, August). An archival adaptation of the f-pec scale of family influence using the S&P 500. Presented at *Academy of Management Annual Meeting*, Anaheim, CA.
19. Clarke S, Allison TH, Anglin AH, & Busenitz LW. (2016, June). Entrepreneurial learning in equity crowdfunding: Is good innovation enough? Presented at *Babson College Entrepreneurship Research Conference*, Bodo, Norway.
20. Anglin AH, Dant RP, & Short JC. (2015, July). A crowdfunding theory of franchising. Presented at *International Society of Franchising Conference*, Oviedo, Spain.
21. Anglin AH, Drover AW, Busenitz LW, & Baron RA. (2015, August). Exploring and harnessing the learning opportunities provided by crowdfunding. Presented at *Academy of Management Annual Meeting*, Vancouver, BC.

22. Anglin AH, Stevenson RM, Drover AW, McKenny AF, Short JC, & Allison TH. (2015, August). The role of positive psychological capital language in crowdfunding performance. Presented at *Academy of Management Annual Meeting*, Vancouver, BC.
23. Anglin AH, Allison TH, McKenny AF, & Short JC. (2014, October). Entrepreneurial orientation and the performance of microfinance institutions. Presented at *Southern Management Association Annual Meeting*, Savannah, GA.
24. Anglin AH, Allison TH, McKenny AF, & Busenitz LW. (2014, August). The role of charismatic rhetoric in crowdfunding: An examination with computer-aided text analysis. Presented at *Academy of Management Annual Meeting*, Philadelphia, PA.
25. Anglin AH, Allison TH, & Busenitz LW. (2014, August). Value driven performance: Value alignment and the social performance of microfinance institutions. Presented at *Academy of Management Annual Meeting*, Philadelphia, PA.
26. Anglin AH, Allison TH, Plummer LA, & Busenitz LW. (2014, June). Distinctly distant: Geographic and cognitive distance in crowd-funded microlending. Presented at *Babson College Entrepreneurship Research Conference*, London, CA.
27. Anglin AH, McKenny AF, & Short JC. (2013, June). An exploration of the impact of small business sentiment using the NFIB small business optimism index. Presented at *Southern Management Association Annual Meeting*, New Orleans, LA.

### **Invited Presentations**

1. Anglin AH, Allison TH, Davis BC, & Warnick BJ. (2020, March). Colorism: How skin tone bias influences crowd-funded microlending. Present at the University of Waikato, Hamilton, NZ.

### **Teaching**

#### **Courses Taught**

#### **Texas Christian University**

<b>Courses Taught</b>	<b>Evaluations</b>
ENTR 40143: New Venture Development Spring 2022 (29 Students)	5.0/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2022 (22 Students)	4.8/5.00 (5 being best)
ENTR 70523: New Venture Planning Spring 2022 (11 students)	4.3/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2022 (12 Students)	5.0/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2022 (8 Students)	4.7/5.00 (5 being best)

**Courses Taught**

<b>Courses Taught</b>	<b>Evaluations</b>
ENTR 70523: New Venture Planning Spring 2022 (4 students)	5.0/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2021 (21 Students)	4.9/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2021 (12 Students)	4.9/5.00 (5 being best)
ENTR 70523: New Venture Planning Spring 2021 (8 students)	4.9/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2020 (24 Students) (altered class due to Covid-19)	4.4/5.00 (5 being best)
ENTR 40143: New Venture Development Spring 2020 (22 Students) (altered class due to Covid-19)	4.3/5.00 (5 being best)
ENTR 70523: New Venture Planning Spring 2020 (3 students) (altered class due to Covid-19)	Not collected by TCU due to small class.
MANA 40143: New Venture Development Spring 2019 (26 Students)	4.7/5.00 (5 being best)
MANA 40143: New Venture Development Spring 2019 (19 Students)	4.8/5.00 (5 being best)
MANA 70523: New Venture Planning Spring 2019 (6 students)	4.5/5.00 (5 being best)
MANA 40143: New Venture Development Spring 2018 (26 Students)	4.8/5.00 (5 being best)
MANA 40143: New Venture Development Spring 2018 (22 Students)	4.4/5.00 (5 being best)
MANA 40143: New Venture Development Fall 2017 (27 Students)	4.4/5.00 (5 being best)

**University of Oklahoma**

ENT 4603: New Venture Development III (Undergraduate) Spring 2017 (38 students) – Co-taught with Lowell Busenitz	4.7/5.00 (5 being best)
B AD 4013: Business Policy and Strategy (Undergraduate) Fall 2016 (38 students)	4.9/5.00 (5 being best)
ENT 4603: New Venture Development III (Undergraduate) Spring 2016 (28 students) – Co-taught with Lowell Busenitz	4.7/5.00 (5 being best)
B AD 4013: Business Policy and Strategy (Undergraduate) Fall 2015 (41 students)	4.7/5.00 (5 being best)

Undergraduate Research:

Fall 2018 - Spring 2019: Honors Thesis Advisor for Blake Bengtson

Fall 2018 - Spring 2019: Honors Thesis Reader for Kiana Stephen

## **External Professional Service**

Field Editor at Journal of Business Venturing (December 2022 to January 2026)

### Editorial Review Board:

Journal of Business Venturing (2019-2022)

Entrepreneurship Theory & Practice (2021-present)

Journal of Business Venturing Insights (2022-present)

### Ad hoc Reviewer:

Academy of Management Journal

Journal of Business Venturing

Entrepreneurship Theory & Practice

Journal of Management

Organization Science

Organization Research Methods

Strategic Entrepreneurship Journal

Strategic Management Journal

Journal of Management Studies

Journal of Business Research

Journal of Business Ethics

Journal of Business Venturing Insights

Journal of Small Business Management

Management Decision

Academy of Management Annual Meeting

International Society of Franchising

Southern Management Association Annual Meeting

Southern Management Association Annual Meeting Best Paper Committee for the  
Entrepreneurship Track (2018)

Babson Entrepreneurship Research Conference

### Consortium/Symposium/Professional Development Workshops:

Panelist for Crowdfunding Research Workshop and Panel Symposium: Southern Management Association meeting (2023)

15th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2023)

2023 Doctoral Consortium for the Entrepreneurship Division. Mentoring and paper development session



Panelist for Crowdfunding Research Workshop and Panel Symposium: Southern Management Association meeting (2022)

Panelist for *The Big Three of Entrepreneurial Financing: Crowdfunding, Angel Investment, and Venture Capital*: Academy of Management Meeting (2022)

2022 Doctoral Consortium for the Entrepreneurship Division. Mentoring and paper development session

2022 Research Methods Division-CARMA Doctoral Student and Junior Faculty Consortium; presentation: *The opportunities and challenges of collecting and using crowdfunding data*

14th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2022)

Unlocking The Magic Of Words (And More): A Content Analysis Workshop. Southern Management Association 2021 (presenter)

13th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2021)

University of Waikato Co-taught (with Dr. Jeremy Short) NZIBR workshop: Computer-Aided Text Analysis (CATA) to approximately 150 scholars from across New Zealand.

12th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2020)

*Developing Theory from Crowdfunding* PDW (Panelist and round table expert): Academy of Management Meeting (2019)

*Demystifying the Revise and Resubmit Process* PDW (Co-organizer with Shannon Younger and Alex Murray): Academy of Management Meeting (2019)

11th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2019)

10th Annual Content Analysis PDW (Part 2 round table expert): Academy of Management Meeting (2018)

*Management of the Master-Apprentice relationship—Lessons from Star Wars* (speaker): Babson College Entrepreneurship Research Conference Doctoral Consortium (2018)

*Training the Next Generation: A Star Wars Analogy* (speaker): Southern Management Association Annual Conference (2017)

9th Annual Content Analysis PDW (Part 1 speaker): Academy of Management Meeting (2017)

*Big Divas and Bad Doc Students* (speaker): Babson College Entrepreneurship Research Conference Doctoral Consortium (2017)

Fort Worth Community:

2020 Judge for Fort Worth Inc. Entrepreneur of Excellence Awards Program

2019 Judge for Fort Worth Inc. Entrepreneur of Excellence Awards Program

Session Chair/Discussant:

Academy of Management Annual Meeting (2014)

Babson College Entrepreneurship Research Conference (2015)

**Internal Professional Service**

Summer 2023 – Fall 2023: Search Chair for Tenure Track Assistant Professor Search  
Fall 2023 – Spring 2025: Graduate Curriculum Committee  
Fall 2021 – Spring 2023: Teaching Effectiveness Committee  
Fall 2022 - Spring 2023: Honors Thesis ad hoc committee  
Fall 2022 - ongoing: Department Research Committee chair  
Spring 2023: Richards Barrentine Values and Ventures Competition (Screened 17 companies) and Day 1 Flight facilitator  
Summer 2022 – Fall 2022: Hiring committee for Assistant Professor of Entrepreneurship  
Spring 2022: Richards Barrentine Values and Ventures Competition (Screened 17 companies) and Day 1 Flight facilitator  
Fall 2021: Presented to Chancellors Advisory Committee—Impact Research: The Teacher-Scholar Model: Building an Evidence-Based Entrepreneurship Program (with Keith Hmieleski and Shannon Younger)  
Sumer 2021-Fall 2021: Hiring committee for Department Chair  
Spring 2021: Richards Barrentine Values and Ventures Competition (Screened 17 companies)  
Spring 2020: Teaching Effectiveness Committee  
Spring 2020: Flight facilitator for Richards Barrentine Values and Ventures Competition (canceled due to Covid-19).  
Fall 2019: Representative for department during parents’ weekend.  
Spring 2019: Flight facilitator for Richards Barrentine Values and Ventures Competition  
Fall 2018: Hiring committee for Associate/Full Professor of Entrepreneurship  
Spring 2018: Hiring committee for Director of TCU Neeley Institute for Entrepreneurship and Innovation  
Spring 2018: Flight facilitator for Richards Barrentine Values and Ventures Competition  
Fall 2017: Hiring committee for Assistant Professor of Entrepreneurship

### **Honors, Awards, & Fellowships**

2023: Entrepreneurship Division of AOM Emerging Scholar Award  
2023: Neeley School of Business Emerging Scholar Award  
2023: *Entrepreneurship Theory and Practice* list for most cited works in last three years for Gender and counterstereotypical facial expressions of emotion in crowdfunded microlending,  
2022: *Entrepreneurship Theory and Practice* list for most cited works in last three years for Third-party signals in crowdfunded microfinance: The role of microfinance institutions  
2022: *Journal of Business Venturing Insights* list for most cited works for Is leadership language ‘rewarded’ in crowdfunding? Replicating social entrepreneurship research in a rewards-based context  
2021: *Journal of Business Venturing* list of most cited works since 2018 for Narcissistic rhetoric and crowdfunding performance: A social role theory perspective.

2021: *Journal of Management* list of most cited works in last three years list for What doesn't get measured does exist: Improving the accuracy of computer-aided text analysis.

2019-2020: *Journal of Management* list of most cited works in last three years for Venture capital, corporate venture capital, angel investment, crowdfunding and accelerators: A review and roadmap of entrepreneurial equity financing research.

2019-2021: *Journal of Business Venturing* list of most cited works since 2018 for The power of positivity? The influence of positive psychological capital language on crowdfunding performance.

2019: *Family Business Review* list of most cited works since 2017 for An archival approach to measuring family influence: An organizational identity perspective.

2018: Top 10 Most Downloaded paper in *Entrepreneurship: Theory and Practice* for The impact of collective optimism on new venture creation and growth: A social contagion perspective.

2017: Best Paper Doctoral Paper Entrepreneurship Track at Southern Management Association for The role of storytelling elements in crowdfunding performance: An empirical examination

Graduate Foundation Fellowship (2013-2017), University of Oklahoma Price College of Business

Alley-Rayonier International Travel Grant (2016), University of Oklahoma Price College of Business

Graduate College International Travel Scholarship (2015), University of Oklahoma Graduate College

Alley-Rayonier International Travel Grant (2015), University of Oklahoma Price College of Business

## **Professional Memberships**

Academy of Management

Southern Management Association