

## SANDRA TAYLOR

Former SVP of Corporate Responsibility at Starbucks and CEO of Sustainable Business International

Sandra E. Taylor is CEO of SUSTAINABLE BUSINESS INTERNATIONAL, a consulting business she launched in 2008 that assists organizations at various stages of environmental sustainability and social responsibility practice. Taylor's expertise provides innovative approaches to sustainability strategy, including supply chain sustainability, strategic philanthropy, stakeholder engagement, ESG analysis and social investments.

Previously Taylor was senior vice president of Corporate Responsibility at Starbucks Coffee Company in Seattle, Washington (2003 – 2008), where she led the strategic development and day-to-day direction of all global corporate responsibility programs, including: development of responsible, ethical and sustainable standards for coffee, tea, cocoa supply chains; reduction of the environmental impact of business operations; community affairs; the Starbucks Foundation and disaster relief support. At Starbucks tenure Taylor led the creation of C.A.F.E. Practices, a code of conduct for coffee farmers worldwide; and also developed cause-marketing programs for Ethos water in Starbucks stores, to fund clean drinking water programs in Africa, Central America and India.

From 1996 until 2003, Taylor served as vice president and director of global public affairs for Eastman Kodak Company. As a corporate officer, she had overall responsibility for government relations worldwide, international trade strategy and led a global team responsible for corporate citizenship in numerous countries where Kodak did business. Notably she created a successful marketing plan for Kodak's re-entry into South Africa after its disinvestment during apartheid there.

Additionally, Taylor has held several senior leadership positions at top-tier organizations, such as vice president of public affairs for ICI Americas Inc. (the U.S. subsidiary of London-based Imperial Chemical Industries Plc.). She also served as a legislative assistant in the United States Senate, focusing on international trade policy and was a Foreign Service Officer in the United States Department of State. She speaks French.

Ms. Taylor serves on several nonprofit and publicly company boards, including the Chesapeake Bay Foundation of Annapolis, MD and Island Press of Washington, DC. In October 2021 she was elected to the board of directors of Rocky Mountain Chocolate Factory (Nasdaq) where she serves on the Compensation Committee and the Nomination and

Governance Committee. Previously she was a board director of Capella Education Company in Minneapolis, and the board of directors of D. E. Master Blenders 1753, an international coffee company in Amsterdam, The Netherlands.

Taylor has been as Expert-in-Residence at Presidio Graduate School in San Francisco, a First Mover Fellow in Aspen Institute's Business and Society Program and was the Falk Professor of Socially Responsible Business at Chatham University in Pittsburgh, PA. Taylor has a BA in French from Colorado Women's College, a Juris Doctorate from Boston University School of Law and Master's in Business Administration (MBA) from the Bordeaux School of Management in France.

She is a writer and published her first book, [The Business of Sustainable Wine: How to Build Brand Equity in a 21st Century Wine Industry in 2017](#). She resides in Charlottesville, Virginia.

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