WEEK ONE

MONDAY, 8/5
• 4:30 p.m. Opening reception
• Professional head shots & IDs
• Operating Like an MBA
• Dinner and Introductions
• Conclude by 9:00 p.m.

TUESDAY, 8/6
• 8:00 a.m. breakfast
• START Workshop Overview
• Critical Thinking workshop #1
• Graduate Career Center
• Experiential Learning
• Conclude by 5:15 p.m.

WEDNESDAY, 8/7
• 7:30 a.m. breakfast
• Team building at White Rock Lake
• Conclude by 4:30 p.m.

THURSDAY, 8/8
• 8:00 a.m. breakfast
• MBA Rankings
• DISC Assessment debrief
• Team Dynamics
• Conclude by 5:00 p.m.

FRIDAY, 8/9
• Excel Workshop (second half of 8/2 session)
• MBA Academics
• Library Resources
• Those in a.m. Excel are on campus 8 a.m. - 2:30 p.m.
• Those in p.m. Excel are on campus 10:30 a.m. – 5 p.m.
• 5:30 p.m. Neeley & Associates Happy Hour

WEEK TWO

MONDAY, 8/12
• 8:00 a.m. breakfast
• Accounting workshop #1
• Lunch on your own
• Corporate Strategy
• Conclude by 5:30 p.m.
• 6:00 p.m. for MBA spouses & significant others

TUESDAY, 8/13
• 8:00 a.m. breakfast
• Accounting workshop #2
• Team case overview & prep
• Critical Thinking workshop #2
• Conclude by 5:30 p.m.

WEDNESDAY, 8/14
• 8:00 a.m. breakfast
• Case Competition Prep workshop
• Accounting workshop #3
• Team Case prep
• Conclusion time determined by your team

THURSDAY, 8/15
• 8:00 a.m. breakfast
• Quantitative Analysis
• International students w/ISS
• Team Case prep

FRIDAY, 8/16
• 8:00 a.m. breakfast
• Team case prep
• Conclusion time determined by your team

WEEK THREE

MONDAY, 8/19
• 8:00 a.m. breakfast
• Team case prep
• Team presentation coaching
• Conclusion time determined by your team

TUESDAY, 8/20
• 8:00 a.m. breakfast
• Team case prep
• Team presentation coaching
• Conclusion time determined by your team

WEDNESDAY, 8/21
• 7:30 a.m. breakfast
• Case Competition presentations & awards
• Return to campus by 3:30 p.m.
• 5:30-7:00 p.m. Alumni mixer
• START Workshop concludes!

OPENING NIGHT DETAILS
Monday, August 5  ●  Arrive by 4:30 p.m.

Location: TCU’s Brown Lupton University Union (BLUU), 2901 Stadium Drive

Parking: Available in TCU football stadium parking lot across the street from the BLUU

Attire: Business professional (business suit)

Bring a picture ID, your TCU ID #, and enthusiasm!