



Major Requirement Sheet

Bachelor of Business Administration: Entrepreneurship and Innovation

This is a **SUGGESTED** 4-year degree plan. Not all classes are offered every semester. Please consult the Neeley Academic Advising Center, the Department of Entrepreneurship and Innovation, or the University Bulletin for clarification on course offerings and prerequisites.

SUGGESTED FOUR-YEAR PLAN

FRESHMAN YEAR

FALL SEMESTER (15 hours)

__ ENGL 10803	Introductory Composition
__ ECON 10223	Introductory Microeconomics
__ MATH 10283	Introductory Applied Calculus
__ TCU Core or BUSI 10153	Business in Society
__ TCU Core	

SPRING SEMESTER (15 hours)

ECON 10233	Introductory Macroeconomics
BUSI 10153	Business in Society or TCU Core
TCU Core	
TCU Core	
TCU Core	

SOPHOMORE YEAR

FALL SEMESTER (15 hours)

__ ENGL 20803	Intermediate Composition
__ MANA 20153	Legal Environment of Business
__ INSC 20153*	Statistical Analysis
__ TCU Core	
__ TCU Core	

SPRING SEMESTER (15 hours)

ACCT 20353	Fundamentals of Accounting
INSC 20263	Business Information Systems
TCU Core	
TCU Core or MARK 30153	
TCU Core or INSC 30313	

JUNIOR YEAR

FALL SEMESTER (16 hours)

__ MANA 30153	Organization Management
__ ENTR 30533	Entrepreneurial Opportunity
__ Upper Level Business Core	
__ Upper Level Business Core	
__ Free Elective—Non-Business	
__ INSC 30801	Business Applications in Excel

SPRING SEMESTER (18 hours)

ENTR 40143	New Venture Development
ENTR Major Elective	
Upper Level Business Core	
TCU Core	
TCU Core	
Free Elective—Non-Business	

SENIOR YEAR

FALL SEMESTER (15 hours)

__ ENTR 30303	Entrepreneurial Leadership
__ ENTR Major Elective	
__ Free Elective—Non-Business	
__ Upper Level Business Core	
__ TCU Core	

SPRING SEMESTER (15 hours)

ENTR 40243	Raising Entrepreneurial Capital
ENTR Major Elective	
Upper Level Business Core/TCU Core/Elective	
Upper Level Business Core/TCU Core/Elective	
MANA 40153	Strategic Management

*INSC 20153 prerequisite: Successful completion of Microsoft Excel 2016 certification test.



Entrepreneurship and Innovation Major Program Checklist

Major Requirements (2.5 GPA in major courses to graduate) and must be accepted into the Neeley School of Business in order to take major courses.	
Entrepreneurship and Innovation Major Core <i>(12 semester hours)</i>	<input type="checkbox"/> ENTR 30303 Entrepreneurial Leadership <input type="checkbox"/> ENTR 30533 Entrepreneurial Opportunity Recognition (WEM) <input type="checkbox"/> ENTR 40143 New Venture Development (WEM) (Prerequisite: ENTR 30533) <input type="checkbox"/> ENTR 40243 Raising Entrepreneurial Capital (Prerequisite: ENTR 40143 or Permission) *(WEM) Writing Emphasis Course
Entrepreneurship and Innovation Major Electives <i>(9 semester hours with at least 3 semester hours from Entrepreneurship and Innovation and no more than 6 semester hours from another department)</i>	<input type="checkbox"/> ENTR 30543 Entrepreneurial Innovation & Creativity <input type="checkbox"/> ENTR 40233 Family Business (offered spring) <input type="checkbox"/> ENTR 40313 Values-Centered Entrepreneurship (offered fall) <input type="checkbox"/> ENTR 40333 Corporate Entrepreneurship <input type="checkbox"/> ENTR 40970 Special Problems in Entrepreneurship and Innovation <input type="checkbox"/> FINA 30303 Insurance <input type="checkbox"/> INSC 30723 Systems Planning and Process Analysis <input type="checkbox"/> INSC 40303 Demand Planning and Management <input type="checkbox"/> INSC 40323 Procurement/Supply Management <input type="checkbox"/> MANA 40203 Strategic Human Resource Management <input type="checkbox"/> MANA 40223 International Management (CA or GA) <input type="checkbox"/> MANA 40633 Principles of Negotiation <input type="checkbox"/> MARK 30113 Marketing Research <input type="checkbox"/> MARK 40223 Services Marketing (Prerequisites: MARK 30113 & Permission) <input type="checkbox"/> MARK 40243 Product Innovation and Brand Management
Upper Division Business Core <i>(22 semester hours)</i>	<input type="checkbox"/> INSC 30801 Business Applications in Excel <input type="checkbox"/> MANA 30153 Organizational Management <input type="checkbox"/> MARK 30153 Marketing Management <input type="checkbox"/> FINA 30153 Financial Management <input type="checkbox"/> INSC 30313 Supply Chain Management <input type="checkbox"/> BUSI 30153 Ethical Decision Making <input type="checkbox"/> ACCT 40163 Accounting for Decision Making & Control <input type="checkbox"/> MANA 40153 Strategic Management (MANA 40153 must be taken after completion of all other upper division core courses during one of the 2 last semesters. Students may enroll in MANA40153 concurrently with ONE other upper division core course by permission of the Management and Leadership Department.)
Degree Requirements for Bachelor of Business Administration	<input type="checkbox"/> 124 Hours Required to graduate from TCU <input type="checkbox"/> TCU Core Curriculum (39-63) <input type="checkbox"/> Major Course Requirements (21-27) <input type="checkbox"/> Business Core Curriculum (37) <input type="checkbox"/> Free Elective Courses must be 9 hours non-business electives Hours will vary depending upon Major(s)