ENERGY INDUSTRY EMPHASIS

With its location in the energy powerhouse of Texas and with industry connections that can open doors for you, TCU is a smart place to launch your career in energy.

:: ABOUT THIS INDUSTRY EMPHASIS

Ready to move into the energy sector? At TCU, you can add an emphasis in energy to your MBA study plan.

You’ll take elective courses focused on all aspects of energy—from emerging technologies to energy investments.

Many electives are taught by industry experts with long careers in energy investment and oilfield exploration experience.

The energy emphasis develops your understanding of industry fundamentals: production, transportation, distribution of different commodities, the organization of specific markets, and the characterization of different types of companies across all sectors of the energy complex.

:: PROGRAM HIGHLIGHTS

ENERGY CLUB

The TCU MBA Energy Club gives members additional exposure to the diverse world of energy. The club hosts industry leaders to discuss best practices and to help members build their professional networks. The club works closely with the Graduate Career Center to target companies for meetings with hiring managers at top firms. On one recent trip, club members visited Dresser, a leading manufacturer of energy infrastructure and oilfield equipment. And Cody Dick (MBA ’01), principal, served as their host at Fayez Sarofim & Co., an investment firm managing more than $21 billion in assets.

INDUSTRY CONFERENCES

Energy students attended the NAPE Expo and Conference, the world’s largest event for energy exploration and prospecting, to network with thousands of energy professionals. The NAPE Expo provides a marketplace for buying, selling and trading oil and gas prospects and producing properties. On the day before the expo opens, the NAPE conference brings oil and gas executives and experts together to speak on topics from E&P trends to legislative and regulatory challenges to technical advances. TCU’s travel grants cover a portion of the cost to attend.

INDUSTRY CONNECTIONS

TCU’s networks provide our students with access to top leaders in the energy industry. For example, MBA energy students had a private dinner with Clay W. Vaughn, vice president for deepwater projects for ExxonMobil Development Company, prior to joining him the following day for his presentation on ExxonMobil’s energy forecast at the TCU Business Network breakfast.
COURSES AND INTERNSHIPS :: The unique CEO Forum in Energy course allows you to interact directly with senior executives from prominent energy companies such as Energy Future Holdings, XTO, Range Resources, Luminant, Quicksilver Resources, and Tudor, Pickering, Holt & Co. This is your chance to ask questions and carry on a conversation with execs about the energy industry, leadership responsibilities and career progression.

Summer internships give you the opportunity to add energy experience to your résumé. Some recent examples: Collin Ratcliff (MBA ’12) worked as a marketing research intern at Halliburton, one of the largest providers of products and services to the energy industry. Graham Radler (MBA ’12) interned with the global natural resources investment group at Nomura Securities, the 10th-largest investment bank in the world.

CONSULTING PROJECTS :: Neely & Associates Consulting projects allow students to showcase proven results to prospective employers. One team was recently hired by Chesapeake Energy to develop a social media strategy to gain advocates for urban drilling projects.

SP REA KER SE RIES :: Neely students learn firsthand from energy industry leaders through various speaker programs that bring senior execs to campus. Recent examples include: Julie Wilson, vice president of urban development at Chesapeake Energy; and Michael Fischer, vice president for organization development and talent management at Energy Future Holdings.

:: EXPLORE YOUR ACADEMIC PROGRAM

FEATURED INSTRUCTOR

TOM BATES :: A senior advisor at Lime Rock Partners, an energy-focused private equity firm managing assets of $3.9 billion, Dr. Tom Bates brings a wealth of energy industry experience into the classroom. He joined Lime Rock as a managing director in 2001 and became a senior adviser in 2010.

Prior to joining the firm, Dr. Bates had 25 years of experience in energy management and operations. He served from 1998 through 2000 as president of the Discovery Group of Baker Hughes and was responsible for the integration of Western Atlas into Baker Hughes. Earlier he served as president and CEO of Weatherford Enterra, spent 15 years with Schlumberger in both domestic and international locations, and began his career with Shell Oil Company. He was a recipient of the 1995 University of Houston/American Society of Engineers Offshore Technology Conference Award for outstanding leadership and citizenship.


COURSES

ENERGY INDUSTRY EMPHASIS :: The student must complete 6 credit hours as specified below:

- MANA 70970 Special Problems: Energy and Business Overview (1.5)
- MANA 70970 Special Problems: CEO Forum in Energy (1.5)
- BUSI 70970 Special Problems: Energy Corporate Finance (1.5)
- BUSI 70970 Special Problems: Energy Investments (1.5)

This course listing provides an overview of electives offerings. Specific course requirements may change after printing. For the most recent curriculum, visit our website at neeley.tcu.edu/mbacurriculum.

:: LEARN MORE

EXPLORE TCU’S STAND-AND-DELIVER MBA
mba.tcu.edu/standanddeliver

QUESTIONS?
Neeley MBA Admissions Office
Texas Christian University
Neeley School of Business
TCU Box 298540
Fort Worth, Texas 76129
817-257-7531
1-800-828-3764, ext. 7531
Fax 817-257-6431
mbainfo@tcu.edu