WHERE STUDENTS GET
COMFORTABLE WITH
THE UNCOMFORTABLE

HISTORY
• Started in 2018 with 13 students
• 294 students from 25 majors from
  6 colleges across TCU (May 2022)
• Average 3 job offers per student

REAL-WORLD SELLING
• Connected with more than 9,416
  professionals
• Set up 2,748 meetings
• Generated $440,725 in revenue

FACULTY STATS
• 128 years of sales experience combined
• Experience across industries, including
  Tech, Medical Devices, Energy, Financial
  Services and Logistics

SALES CENTER

According to Harvard Business Review, more
than 50% of college graduates will have a career
in sales. However, less than 1% of students in
the U.S. have formal sales training.

At the TCU Sales Center in the Neeley School of Business,
we connect students to experienced faculty, partners
and executives who lead in-class educational sessions.
Through these relationships, students receive personal
coaching and mentoring, preparing them for quality
careers upon graduation.

Our hands-on, consultative approach uses experiential
learning that mirrors real-world sales problems,
competitions, quotas and customer prospecting, providing
students with the skill set and knowledge they need to
thrive in a sales career.

To learn more, visit
neeley.tcu.edu/salescenter

COMPANIES HIRING
OUR STUDENTS

Neeley School
of Business