



Sample Entrepreneurship and Innovation Major 4-Year Plan

Bachelor of Business Administration: Entrepreneurship and Innovation

This is a **SUGGESTED** 4-year degree plan. Not all classes are offered every semester. Please consult the Neeley Academic Advising Center, the Entrepreneurship and Innovation Department, Major Checklist or the University Catalog for clarification on course offerings and prerequisites.

First Year			
Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
BUSI 10153 Business in Society	3	ECON 10233 Introduction to Macroeconomics	3
ENGL 10803 Intro Comp: Writing as Inquiry	3	TCU CORE - Humanities / RT	3
ECON 10223 Introduction to Microeconomics	3	TCU CORE - Natural Science/ GA	3
MATH 10283 Applied Calculus	3	TCU CORE - Fine Art	3
TCU CORE - Humanities / LT	3	TCU CORE - Social Science / CSV	3
Credit Hour	15	Credit Hour	15

Second Year			
Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 20153 Entr&Business Reg Environment	3	ACCT 20353 Fundamentals of Accounting	3
INSC 20153 Statistical Analysis	3	ENGL 10803 Intro Comp: Writing as Inquiry	3
INSC 20263 Business Information Systems	3	MANA 30153 Organizational Management	3
TCU CORE - Humanities / HT	3	MARK 30153 Marketing Management	3
TCU CORE - Natural Science	3	COMM 10123 Communicating Effectively (OCO)	3
Credit Hour	15	Credit Hour	15

Third Year			
Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 30533 Entrepreneurial Opportunity	3	ENTR 40143 New Venture Development	3
INSC 30801 Business Applications in Excel	1	ENTR Major Elective	3
FINA 30153 Financial Management	3	ACCT 40163 Decision Making & Control	3
INSC 30313 Supply Chain Management	3	General Elective	3
General Elective	3	General Elective	3
General Elective	3		
Credit Hour	16	Credit Hour	15

Fourth Year			
Fall Semester		Spring Semester	
Course	Credit Hours	Course	Credit Hours
ENTR 30303 Entrepreneurial Leadership	3	ENTR 40243 Raising Entrepreneurial Capital	3
ENTR Major Elective	3	ENTR Major Elective	3
BUSI 30383 Global Business w/Ethical Lens (CA)	3	MANA 40153 Strategic Management	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
Credit Hour	15	Credit Hour	15

TOTAL DEGREE HOURS	121
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** Courses listed above are provided as a **sample sequencing order only** and may not apply to all students. Please meet with your academic advisor for a personalized plan. Be advised, as stated in the University Undergraduate Catalog, " Faculty, Academic Advisors, and Deans are available to help students understand and meet academic requirements for a degree, but the students themselves are responsible for understanding and fulfilling them. The degree will be withheld pending adequate fulfillment if requirements are not satisfied.

Thus, it is essential that each student becomes familiar with all requirements and remains informed throughout their college career.