



Major Requirement Sheet

Bachelor of Business Administration: Entrepreneurship and Innovation

This is a **SUGGESTED** 4-year degree plan. Not all classes are offered every semester. Please consult the Neeley Academic Advising Center, the Department of Entrepreneurship and Innovation, or the University Bulletin for clarification on course offerings and prerequisites.

SUGGESTED FOUR-YEAR PLAN

FRESHMAN YEAR

FALL SEMESTER (15 hours)

- __ ENGL 10803 Introductory Composition
- __ ECON 10223 Introductory Microeconomics
- __ MATH 10283 Introductory Applied Calculus
- __ TCU Core or BUSI 10153 Business in Society
- __ TCU Core

SPRING SEMESTER (16 hours)

- __ ECON 10233 Introductory Macroeconomics
- __ BUSI 10153 Business in Society or TCU Core
- __ BUSI 10151 Business Skills Development
- __ TCU Core
- __ TCU Core
- __ TCU Core

SOPHOMORE YEAR

FALL SEMESTER (15 hours)

- __ ENGL 20803 Intermediate Composition
- __ ENTR 20153 Entr & Business Reg Environment
- __ INSC 20153* Statistical Analysis
- __ TCU Core
- __ TCU Core

SPRING SEMESTER (15 hours)

- __ ACCT 20353 Fundamentals of Accounting
- __ INSC 20263 Business Information Systems
- __ TCU Core
- __ TCU Core or MARK 30153
- __ TCU Core or INSC 30313

JUNIOR YEAR

FALL SEMESTER (16 hours)

- __ MANA 30153 Organization Management
- __ **ENTR 30533 Entrepreneurial Opportunity**
- __ Upper Level Business Core
- __ Upper Level Business Core
- __ Free Elective
- __ INSC 30801 Business Applications in Excel

SPRING SEMESTER (18 hours)

- __ **ENTR 40143 New Venture Development**
- __ **ENTR Major Elective**
- __ Upper Level Business Core
- __ TCU Core
- __ TCU Core
- __ Free Elective

SENIOR YEAR

FALL SEMESTER (15 hours)

- __ **ENTR 30303 Entrepreneurial Leadership**
Prereq: MANA 30153
- __ **ENTR Major Elective**
- __ Free Elective
- __ Upper Level Business Core
- __ TCU Core

SPRING SEMESTER (15 hours)

- __ **ENTR 40243 Raising Entrepreneurial Capital**
Prereq: ENTR 40143
- __ **ENTR Major Elective**
- __ Free Elective
- __ Free Elective
- __ MANA 40153 Strategic Management

*INSC 20153 prerequisite: Successful completion of Microsoft Excel 2016 certification test.



Entrepreneurship and Innovation Major Program Checklist

Major Requirements (2.5 GPA in major courses to graduate) and must be accepted into the Neeley School of Business in order to take major courses.	
Entrepreneurship and Innovation Major Core <i>(12 semester hours)</i>	<input type="checkbox"/> ENTR 30303 Entrepreneurial Leadership <input type="checkbox"/> ENTR 30533 Entrepreneurial Opportunity Recognition (WEM) <input type="checkbox"/> ENTR 40143 New Venture Development (WEM) (Prerequisite: ENTR 30533) <input type="checkbox"/> ENTR 40243 Raising Entrepreneurial Capital (Prerequisite: ENTR 40143 or Permission) *(WEM) Writing Emphasis Course
Entrepreneurship and Innovation Major Electives <i>(9 semester hours with at least 3 semester hours from Entrepreneurship and Innovation and no more than 6 semester hours from another department)</i>	<input type="checkbox"/> ENTR 30543 Entrepreneurial Innovation & Creativity <input type="checkbox"/> ENTR 40213 Small Business Management <input type="checkbox"/> ENTR 40233 Family Business <input type="checkbox"/> ENTR 40313 Social Entrepreneurship (Fall only) <input type="checkbox"/> ENTR 40333 Corporate Entrepreneurship <input type="checkbox"/> ENTR 40343 Venture Builder <input type="checkbox"/> ENTR 40970 Special Problems in Entrepreneurship and Innovation <input type="checkbox"/> ENTR 40010 Internship (1-3 hours credit) <input type="checkbox"/> FINA 30303 Insurance <input type="checkbox"/> INSC 30723 Systems Planning and Process Analysis <input type="checkbox"/> INSC 40303 Demand Planning and Management <input type="checkbox"/> INSC 40323 Procurement/Supply Management <input type="checkbox"/> MANA 40203 Managing and Human Resource <input type="checkbox"/> MANA 40223 International Management (CA or GA) <input type="checkbox"/> MANA 40633 Principles of Negotiation (Fall only) <input type="checkbox"/> MARK 30113 Marketing Research <input type="checkbox"/> MARK 40223 Services Marketing (Prerequisites: MARK 30113 & Permission) <input type="checkbox"/> MARK 40243 Product Innovation and Brand Management
Upper Division Business Core <i>(22 semester hours)</i>	<input type="checkbox"/> INSC 30801 Business Applications in Excel <input type="checkbox"/> MANA 30153 Organizational Management <input type="checkbox"/> MARK 30153 Marketing Management <input type="checkbox"/> FINA 30153 Financial Management <input type="checkbox"/> INSC 30313 Supply Chain Management <input type="checkbox"/> BUSI 30383 Global Business with an Ethical Lens (CA) <input type="checkbox"/> ACCT 40163 Accounting for Decision Making & Control <input type="checkbox"/> MANA 40153 Strategic Management (MANA 40153 must be taken after completion of all other upper division core courses during one of the 2 last semesters. Students may enroll in MANA40153 concurrently with ONE other upper division core course by permission of the Management and Leadership Department.)
Degree Requirements for Bachelor of Business Administration	<input type="checkbox"/> 124 Hours Required to graduate from TCU <input type="checkbox"/> TCU Core Curriculum (39-63) <input type="checkbox"/> Major Course Requirements (21-27) <input type="checkbox"/> Business Core Curriculum (37) <input type="checkbox"/> 9 Hours Free Electives in order to reach 124 Hour Graduation Requirement