



Neeley School
of Business

GROW YOUR WORTH

Full-time MBA

A World-Class Program.

Study here. Go anywhere. No other MBA provides you with the connections and standout skills that TCU Neeley does. Our globally recognized program gives you hands-on experience solving real business problems and introduces you to countless leaders from major organizations across the country and around the world.

Full-time MBA

54 Credit Hours

2-Year Full-time MBA
4 Semesters
Summer Courses: Optional
Fall Semester Start

- 30-33 hours of core courses
- 21+ hours of career concentration and electives

Accelerated 12-Month MBA

36 Credit Hours

BBA Required
3 Years Professional Work or Military
Online & In-Person Sessions
Summer Semester Start

- 13.5 hours of core classes
- 22.5 hours of electives that complement and complete your résumé

Field Concentrations

Finance

- Corporate Finance
- Investments

Marketing

- Product & Brand Management
- Marketing Management

Supply & Value Chain Management

Industry Emphases

Include 6-9 credit hours of electives usually taught by industry insiders.

Energy

Health Care

Consulting

Entrepreneurship

97% Placement Rate

\$107k Average Starting Salary

\$19k Median Signing Bonus

Dallas/Fort Worth is home to 10,000 corporations for internships, networking and job prospects in technology, health care, energy, finance and more.

mbainfo@tcu.edu



#4 Full-time MBA in Texas
Bloomberg Businessweek

Experiential Learning

Big League Connections

- | | |
|--------------------------|------------------------------|
| Alcon | IBM |
| Amazon | Johnson & Johnson |
| American Airlines | Kellogg's |
| AT&T | KMPG |
| Bell Helicopter | Lockheed Martin |
| Dell | Microsoft |
| Frito-Lay | PepsiCo |
| Goldman Sachs | Raytheon |
| Hewlett-Packard | Verizon |

Just to Name a Few

Dean's Scholarships

Covers full tuition, all TCU MBA fees and an annual stipend.

TCU Neeley Scholarships

Up to full tuition and may cover TCU MBA fees.

Other Merit Scholarships

Ranges from \$2,500 to full tuition. Includes but not limited to endowed scholarships, including the Charles D. Tandy Scholarship, Howard Charles Harder Memorial Scholarship, Luther A. Henderson Scholarship and Thomas Kinder Farris Scholarship.

** A separate application is not required for any scholarship considerations.*

▶ Educational Investment Fund

Our best finance students work with real market forces to invest a portfolio benefiting two organizations. You'll execute trades, present proposals, discover investment styles and learn the merits of sound asset diversification. You can graduate to a successful Wall Street career.

▶ Neeley & Associates Consulting

As a Neeley & Associates Consultant, you'll deliver solutions for impressive paying clients. Work alongside professional consultants and faculty experts. Our satisfied clients return year after year, and many hire Neeley & Associates Consultants for internships and full-time positions.

▶ Case Competitions

TCU MBA student teams compete against students from other top MBA programs in case competitions at TCU and across the country.

▶ C-level Confidential

Quality time with CEOs and C-suite executives. Small select groups of MBA students spend time interacting with C-level executives to gain insights to their life in the corporate business environment.

Study Abroad



TCU Neeley offers you a global perspective on business with opportunities to travel to Asia, Europe and South America, where you'll learn about fascinating international challenges from business execs in pharmaceuticals, banking and more.