Celebrating 10 years of Trailblazers

TCU’s Richards Barrentine Values and Ventures Competition

April 16-17, 2021

Neeley School of Business
Since 2011

138 Universities

162 Companies Launched/Launching

$1,150,000 Sponsor and In-Kind Support

$610,000 Cash Prizes

500 Judges and Mentors

66 Companies Operating
162 Companies Launched/Launching

$610,000 Cash Prizes
Celebrating 10 Years of Trailblazers

Ten years ago, we had a dream: to reward college students who come up with innovative business ideas that make a profit while also making a real impact on our community.

For ten years, the TCU Neeley Institute for Entrepreneurship and Innovation has been championing college students across the United States and around the world, to leverage their business skills to solve the world’s problems. Our 10th anniversary event in 2021 will award the highest cash prizes to date: more than $200,000 in prize money.

We don’t charge students to participate and we cover all lodging and meals. We do this through the generosity of supporters who, like us, believe business can be a force for good.

We invite you to join us at TCU, April 16–17, 2021.

Let’s change the world.

PAST GRAND PRIZE WINNERS

2019    Biodegradable Alternative to Plastic Utensils
2018    Online Access for Autism Treatment
2017    Real-Time Communication for Organ Transplants
2016    No-Fee Neighborhood Banking Kiosks
2015    Human-Powered Threshing Machines for Third World Farmers
2014    Robotic Process to Decrease Pathology Lab Errors
2013    Online Fundraising App for Small Organizations
2012    Online Retailer for People with Disabilities
2011    Mattress Recycling Plants Employing the Disenfranchised
Bring Your Trailblazing Ideas to TCU

Submit your ideas for conscious capitalism ventures that make a profit while also solving a problem.

November 2, 2020  Online Application Opens
February 22, 2021  Deadline for Applications
March 1, 2021     Schools Selected/Notified
April 5, 2021     Deadline to Submit Business Plans
April 16-17, 2021 Competition at TCU
Participating Universities 2011-2019

UNITED STATES
American University
Appalachian State University
Arizona State University
Auburn University
Babson College
Ball State University
Baylor University
Belmont University
Brigham Young University
Brown University
California Lutheran University
California Polytechnic University-Pomona
California Polytechnic University-San Luis Obispo
California State University-San Bernardino
Chapman University
Christopher Newport University
DePaul University
Drexel University
East Carolina University
Emory University
Ferris University
Fort Hays State University
Florida Atlantic University
Florida State University
Franklin & Marshall College
George Washington University
Georgetown University
Georgia Institute of Technology
Georgia State University
Grand Valley State University
Harvard University
Hope College
Iowa State University
James Madison University
John Brown University
John Carroll University
Johns Hopkins University
Kansas State University
Kennesaw State University
Lake Forest College
Lehigh University
Loyola Marymount
Miami University of Ohio
Michigan State University
Millikin University
New Jersey Institute of Technology
New York University
North Carolina State University
Northern Kentucky University
Northwestern University
Norwich University
Ohio University
Oklahoma State University
Prairie View A&M University
Quinnipiac University
Regis University
Rice University
Richland College
Rutgers University
Saint Leo University
Samford University
San Diego State University
Seton Hall University
Siena College
Southern Methodist University
Southern University and A&M College
Southwestern Oklahoma State University
St. Edwards University
St. Mary’s University
Syracuse University
Tarleton State University
Texas A&M University
Texas A&M University-Commerce
Texas A&M University-Texarkana
Texas Christian University
Trinity University
United States Air Force Academy
University of Alabama
University of Arizona
University of Arkansas
University of Arkansas at Little Rock
University of California - Irvine
University of California - Los Angeles
University of Central Oklahoma
University of Chicago
University of Delaware
University of Florida
University of Houston
University of Houston-Victoria
University of Illinois
University of the Incarnate Word
University of Iowa
University of Kansas
University of Maryland
University of Michigan
University of Missouri-Kansas City
University of Mount Union
University of Nebraska - Lincoln
University of New Mexico
University of North Carolina
University of North Texas
University of Notre Dame
University of Oklahoma
University of Oregon
University of Pennsylvania
University of Pittsburgh
University of Southern Mississippi
University of Tennessee
University of Texas at Arlington
University of Texas at Austin
University of Texas at Dallas
University of Virginia
University of Wisconsin-Whitewater
Villanova University
Wake Forest University
Walsh University
Wartburg College
Washburn University
Washington University in St. Louis
West Virginia University
William Paterson University
Xavier University of Louisiana

INTERNATIONAL
Bangladesh University of Professionals
Erasmus University, Netherlands
J.J. Strossmayer University, Croatia
Monterrey Institute of Technology, Mexico
Royal Roads University, Canada
University of Brawijaya, Indonesia
University of British Columbia, Canada
University of Calgary, Canada
University of Dhaka, Bangladesh
University of Strathclyde, Scotland
University of Waterloo, Canada
University of Western Ontario, Canada
Warsaw School of Economics, Poland
Wilfrid Laurier University, Canada
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Principal Investor ($50,000)</th>
<th>Partner ($25,000)</th>
<th>Associate Partner ($10,000)</th>
<th>Stakeholder ($5,000)</th>
<th>Supporter ($2,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Charitable contribution amount $49,800</td>
<td>Charitable contribution amount $24,850</td>
<td>Charitable contribution amount $9,900</td>
<td>Charitable contribution amount $4,900</td>
<td>Charitable contribution amount $2,450</td>
</tr>
<tr>
<td>Invitation to Welcome Dinner and Awards Reception</td>
<td>YES Ten (10) Invitations</td>
<td>YES Eight (8) Invitations</td>
<td>YES Six (6) Invitations</td>
<td>YES Four (4) Invitations</td>
<td>YES Two (2) Invitations</td>
</tr>
<tr>
<td>Invitation to VIP Reception and Breakfast</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Recognition on program and collateral</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Recognition on website</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Recognition on event signage</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Swag or flyer in participant registration bags</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Exclusive recognition at a competition event</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Email blast to competition participants</td>
<td>YES Four (4) over 12 months</td>
<td>YES Three (3) over 12 months</td>
<td>YES Two (2) over 12 months</td>
<td>YES One (1) over 12 months</td>
<td>NO</td>
</tr>
<tr>
<td>Sponsorship of a domestic team</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
</tr>
<tr>
<td>Sponsorship of an international team</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td>Exclusive speaking opportunity at a competition event</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td>Prominent named sponsorship opportunity</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
</tbody>
</table>

*No equity stake is included/implied in the sponsor levels listed. The benefits listed will be modified if the event is virtual.*
$1,150,000

Sponsor and In-Kind Support

For more information, please contact:

Matt Smilor, Director, Values and Ventures® Program | TCU Neeley School of Business
m.smilor@tcu.edu | 817-257-6797
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