MBA Emphases

These are the required courses for each Emphasis

CONSULTING **9 total required hours as specified below**

Minimum **7.5 hours from the following list**

MANA 70773 Consulting Applications (Neeley & Assoc.) (3 hours)
MANA 70870 Practice and Profession of Consulting (1.5 hours)
INSC 71000 Project Management (3 hours)

And **1.5 hours from the following**

MANA 70760 Transformational Leadership (1.5 hours)
MANA 70740 Managing Conflict for Results (1.5 hours)
MARK 70770 Marketing Research (1.5 hours)

ENTREPRENEURSHIP **9 total required hours as specified below**

6 hours required

ENTR 70513 Venture Ideas (3 hours)
ENTR 70523 New Venture Planning (3 hours)

And **3 hours from the following**

ACCT 70153 Financial Statement Analysis (3 hours)
FINA 70543 Advanced Financial Management (3 hours)
MANA 70610 Essentials of Negotiation (1.5 hours)
MARK 70720 New Product Development (1.5 hours)