

# LINKEDIN FOR INCOMING MBAs

1

Create an account with your name matching the one on your resume

2

Professional-looking headshot. (*One will be taken during START; use your best for now.*)

3

Update your headline to: “2019 TCU MBA Candidate”

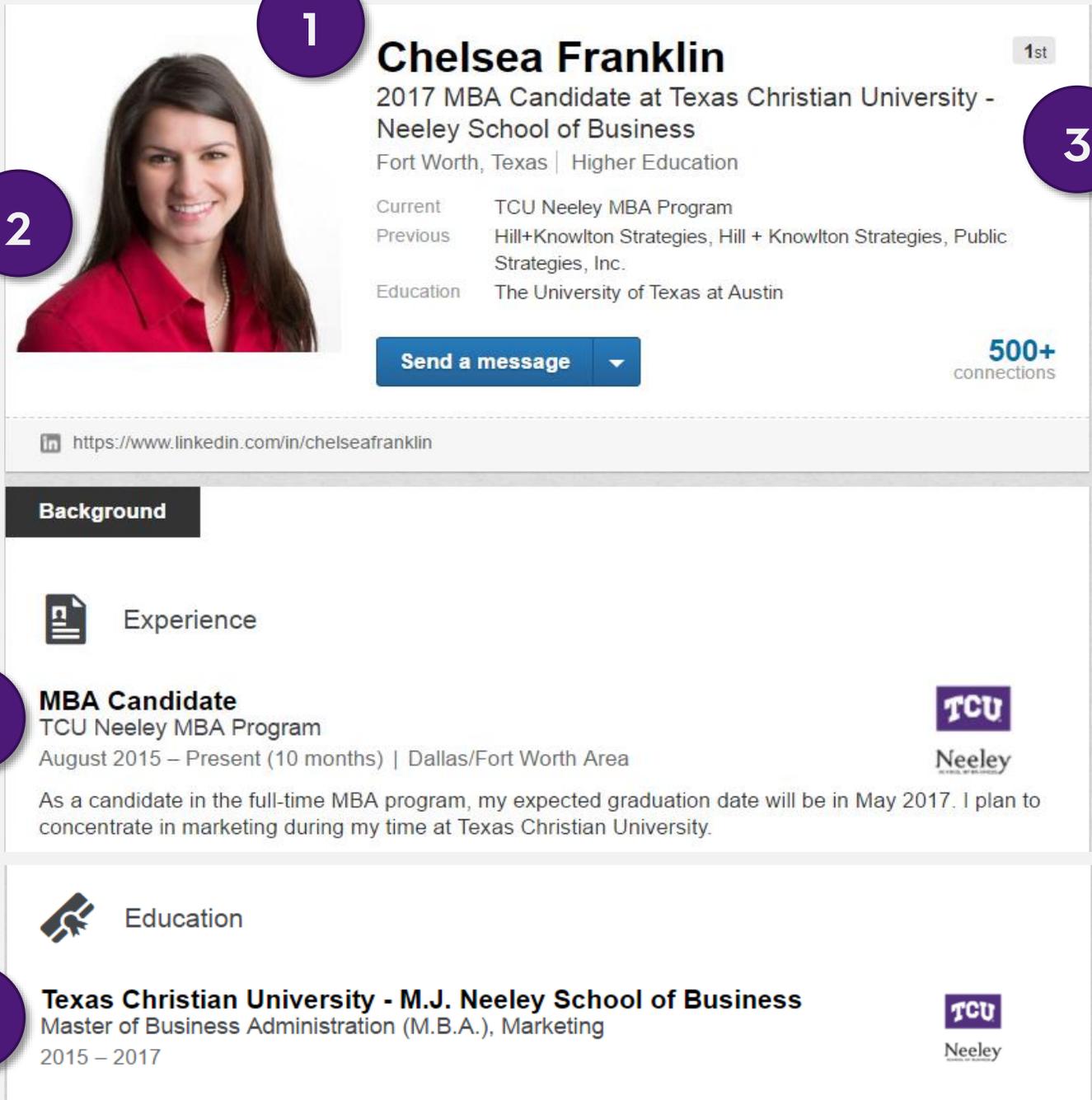
4

Enter “MBA Candidate” in Experience section

5

Connect your education to “Texas Christian University – M.J. Neeley School of Business”

# EXAMPLE:



The image shows a LinkedIn profile for Chelsea Franklin. The profile includes a profile picture, a header with her name and title, a 'Send a message' button, and a 'Background' section with two entries: 'MBA Candidate' and 'Texas Christian University - M.J. Neeley School of Business'. The profile is annotated with five numbered purple circles: 1 points to the name, 2 to the profile picture, 3 to the 'Send a message' button, 4 to the 'MBA Candidate' entry, and 5 to the 'Texas Christian University' entry.

**1** **Chelsea Franklin** 1st  
2017 MBA Candidate at Texas Christian University - Neeley School of Business  
Fort Worth, Texas | Higher Education

Current TCU Neeley MBA Program  
Previous Hill+Knowlton Strategies, Hill + Knowlton Strategies, Public Strategies, Inc.  
Education The University of Texas at Austin

[Send a message](#) 500+ connections

<https://www.linkedin.com/in/chelseafranklin>

### Background

**Experience**

**4** **MBA Candidate**   
TCU Neeley MBA Program  
August 2015 – Present (10 months) | Dallas/Fort Worth Area  
As a candidate in the full-time MBA program, my expected graduation date will be in May 2017. I plan to concentrate in marketing during my time at Texas Christian University.

**Education**

**5** **Texas Christian University - M.J. Neeley School of Business**   
Master of Business Administration (M.B.A.), Marketing  
2015 – 2017

## HEADLINE OPTIONS:

2019 MBA at TCU.  
Marketing and Brand  
Management

Neeley MBA seeking  
2018 internship |  
Supply Chain | Project  
Management

TCU MBA | Seeking  
2018 finance internship  
| CFA Candidate

# EXAMPLE:



**1** **Michael Weilbacher II** 1st PREMIUM

2018 TCU MBA Candidate | Supply Chain | Project Management | Military Officer

Fort Worth, Texas | Government Administration

Current TCU Neeley MBA Program  
Previous US Army  
Education Texas Christian University - M.J. Neeley School of Business

**2** [Send a message](#)

**3** 244 connections

<https://www.linkedin.com/in/michael-weilbacher-ii-a28186110> [Contact Info](#)



### Experience

**4** **MBA Candidate** 

TCU Neeley MBA Program  
July 2016 – Present (7 months) | Dallas/Fort Worth Area

As a candidate in a full-time MBA program, my expected graduation date will be in May 2018. I plan to concentrate in supply chain and project management during my time at Texas Christian University.



### Education

**5** **Texas Christian University - M.J. Neeley School of Business** 

Master of Business Administration (MBA), Logistics, Materials, and Supply Chain Management  
2016 – 2018

# EXAMPLE:



**1** **Praveen Chinapla** 1st PREMIUM

**2** MBA Candidate at TCU Neeley MBA Program | Marketing and Strategy | Product Geek | Seeking internship Opportunities | **3**

Dallas/Fort Worth Area | Market Research

Current FRITO LAY INC, TCU Neeley MBA Program  
Previous Schneider Electric, Project Chimera, ABB  
Education Texas Christian University - M.J. Neeley School of Business

[Send a message](#)

**500+** connections

<https://www.linkedin.com/in/praveenchinapla> [Contact Info](#)

### Background

 Experience

**4** **MBA Candidate**  
TCU Neeley MBA Program  
July 2016 – Present (7 months) | Dallas/Fort Worth Area



 Education

**5** **Texas Christian University - M.J. Neeley School of Business**  
Master of Business Administration (M.B.A.), Marketing and Strategy  
2016 – 2018

