Your major will get you your first job, but as you advance to management, we’ll help you be prepared to lead.

Take a look at the careers listed on the right. What do you notice? Almost all are managers. Since most careers involve managing people as you advance, the Management major prepares you for life-long success.

You can also combine it with another business major and get the skills you need to establish yourself as a leader in your field. Don’t just start your career. Advance it. Your future starts today.

Impressive Employers

impressiveemployers
What Sets Us Apart

Organizational Strategy
Our faculty are world-renowned experts in management and leadership who know what it takes to get ahead in organizations. Delve into organizational strategy; learn to be a critical thinker and proactive team player; and develop leadership and communication skills to interact with and influence others.

Customize Your Studies
You can choose to specialize in Management Consulting, Talent Management or International Management.

BNSF Neeley Leadership Program
What does it take to be a leader? By the end of this premier three-year program, you’ll not only know the answer, you’ll live it. You’ll reflect, learn, practice and grow to your fullest potential, ready to lead change in your career and life. Apply the spring semester of your first year. Students are selected based on leadership, resume, interview, academics and letter of recommendation.

MORE INFORMATION

www.neeley.tcu.edu/BBA
www.neeley.tcu.edu/ManagementDept
www.neeley.tcu.edu/Leader

Management occupations are expected to grow 7.4% from 2016 to 2026.
U.S. Bureau of Labor Statistics