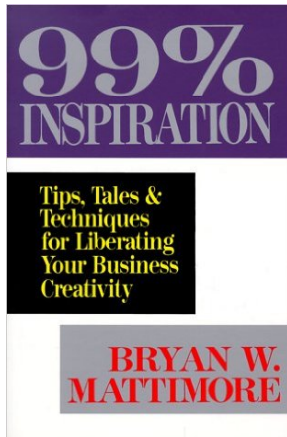




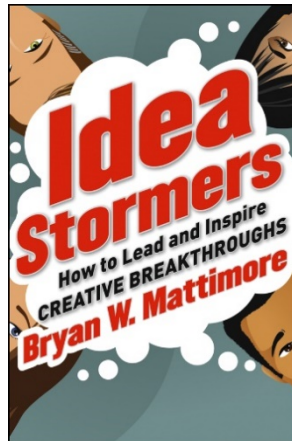
Bryan W. Mattimore is Co-founder and “Chief Idea Guy” of the Growth Engine Company, a twenty-year old innovation and creativity training agency based in Westport. In his marketing consulting career, Bryan has managed over two hundred successful innovation projects, leading to over \$3 billion in new sales for one-third of the Fortune 100 companies.

Bryan’s three best-selling books on ideation and innovation process include Idea Stormers, How to Lead and Inspire Creative Breakthroughs and 21 Days to a Big Idea. A cum laude graduate of Dartmouth with a major in psychology, he is on the Board of Advisors for the Global Innovation Institute, as well as an innovation and marketing instructor for Caltech.

## Books by BRYAN MATTIMORE



AMACOM (1993)



Wiley Jossey-Bass (2012)



Diversion Books (2015)

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