V. David Russell

Banker

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David Russell is a Banker in the Dallas office of J.P. Morgan Private Bank. He advises families, entrepreneurs, Fortune 500 executives, endowments, foundations, and professionals in sports and entertainment. David's true value lies in his ability to manage excess liquidity and provide advice on both sides of the balance sheet to help clients establish their legacy and enhance their desired impact.

Introduced to a career in Finance while in school, David began his career at TPG Capital and Ernst & Young to focus on the private equity industry. More interested in the personal aspect and influence of Private Wealth Management, he joined UBS and Portrait Financial to deliver innovative solutions around investment allocation and transfer of wealth.

Originally from Detroit, David has a unique understanding of the emotional and mental aspects that accompany first-generation wealth creation, particularly for affluent people of color. His perspective drove a passion to work primarily with clients that are the first to build wealth and for which a financial information gap exists. This inequity, which often disrupts the ability to further generational inheritance, spurred him to create the first and only business initiative at the Private Bank for affluent people of color. Aptly named Shades of Wealth, this multi-faceted program is currently being launched across the nation as a priority for the firm.

David attended Texas Christian University, where he earned a B.B.A. in Accounting and Finance. He is currently an Adjunct Professor at TCU's M.J. Neeley School of Business and sits on the Chancellor's Young Advisory Council. He also holds an M.S. in Accounting from Oklahoma State University, which he attended on the prestigious Ronald E. McNair Fellowship.

David's interest outside of work extends to art, travel, sports, civic engagement, and nonprofit board leadership. He serves with local and national organizations working on education advocacy and reform, criminal justice reform, and impact investing.