

Entrepreneurship and Innovation Major Checklist

TCU Core

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|--|--|
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Religious Traditions |
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Literary Traditions |
| <input type="checkbox"/> Humanities | <input type="checkbox"/> Historical Traditions |
| <input type="checkbox"/> ECON 10223 (Social Science)* | <input type="checkbox"/> Cultural Awareness |
| <input type="checkbox"/> ECON 10233 (Social Science)* | <input type="checkbox"/> Global Awareness |
| <input type="checkbox"/> Social Science | <input type="checkbox"/> Citizenship & Social Values |
| <input type="checkbox"/> Oral Communication | <input type="checkbox"/> ENGL 10803 (WCO I)* |
| <input type="checkbox"/> Natural Science | <input type="checkbox"/> ENGL 20803 (WCO 2)* |
| <input type="checkbox"/> Natural Science | <input type="checkbox"/> MATH 10283 (MTH)* |
| <input type="checkbox"/> Fine Arts | *required for pre-business |

Pre-Business Courses

- BUSI 10153
- INSC 20153 (*Excel required*)
- ACCT 20353 (*sophomore*)
- INSC 20263 (*sophomore*)
- ENTR 20153 (*sophomore*)

Graduation Requirements

- 42 upper-level hours
_____needed
- 58 TCU hours
_____needed

Business Core (required of all Neeley students) = 22 hours

- BUSI 30383 Global Business with an Ethical Lens (**CA**)
- FINA 30153 Financial Management (*must be taken before MANA 40153*)
- INSC 30313 Supply Chain Management
- INSC 30801 Business Applications in Excel (1-hour course)
- MANA 30153 Organizational Management
- MARK 30153 Marketing Management
- ACCT 40163 Decision-Making and Control (*prerequisite ACCT 20353*)
- MANA 40153 Strategic Management (*prerequisite MANA 30153, FINA 30153, INSC 30313, MARK 30153*)

Major Requirements = 21 hours

- ENTR 30303 Entrepreneurial Leadership
- ENTR 30533 Entrepreneurial Opportunity Recognition (**WEM**) (*students may not receive credit for both this course and ENTR 30773 Entrepreneurship and Energy*)
- ENTR 40143 New Venture Development (**WEM**) (*prerequisite ENTR 30533 with grade of C or higher*)
- ENTR 40243 Raising Entrepreneurial Capital (*prerequisite ENTR 30533 and ENTR 40143*)
- Major elective (choose one from list; must be ENTR)
- Major elective (choose one from list)
- Major elective (choose one from list)

- ENTR 30543 Entrepreneurship, Innovation & Creativity
- ENTR 40123 Small Business Management
- ENTR 40163 Ventures in Transition
- ENTR 40233 Family Business
- ENTR 40313 Social Entrepreneurship (**Fall only**)
- ENTR 40333 Corporate Entrepreneurship
- ENTR 40343 Venture Builder
- ENTR 40970 Special Problems in Entrepreneurship
- ENTR 40010 Internship (1-3 hours credit)
- FINA 30303 Insurance
- INSC 30723 Systems Planning and Process Analysis
- INSC 40303 Demand Planning

- INSC 40323 Procurement & Supply Management
- INSC 40383 Intelligent Enterprise Systems
- MANA 40203 Managing People & Human Resources
- MANA 40223 International Management (**CA or GA**)
- MANA 40633 Principles of Negotiation
- MARK 30113 Marketing Research
- MARK 40223 Services Marketing
- MARK 40243 Product Innovation & Brand Mgmt.

*Electives from other Neeley departments that are not on the approved list above may be substituted with special permission from the E&I department and the department offering the course. (Both permissions are required.)

Admit term prior to Fall 2022:

124 hours - _____
Completed Enrolled Remaining hrs.

Admit term Fall 2022 or later:

120 hours - _____
Completed Enrolled Remaining hrs.

Additional free elective hours needed to meet graduation requirements _____