

# Major in Supply and Value Chain Management



**Motivated to improve the way companies work together?  
In supply chain, it's all about delivering products to the  
right place at the right time for the right price.**

In today's world of same-day delivery and globally sourced components, supply chain professionals are leading companies toward better productivity and profit. You'll use innovative analytic techniques to deliver sustainable end-to-end solutions valued by supply chain partners. You'll utilize leadership skills to communicate effectively across the entire organization and a global network of suppliers and customers. With skilled supply chain professionals in short supply, you'll have plenty of exciting career prospects.

## Career Options



## SAMPLE COURSES

Supply Chain Strategy

Systems Planning and  
Process Analysis

Demand Planning and  
Management

Logistics and Transportation

## OUR FACULTY

Our professors are **award-winning experts in supply chain** who love to teach you the **end-to-end thinking** you'll need to see how the various aspects of supply chain can be **leveraged for success**.



## What Sets Us Apart

The **average starting salary** for TCU Neeley Supply Chain Majors is over **\$68,000**.

*2022 graduates reporting data*

### MORE INFORMATION

[www.neeley.tcu.edu/BBA](http://www.neeley.tcu.edu/BBA)

[www.neeley.tcu.edu/SVCM](http://www.neeley.tcu.edu/SVCM)

### Center for Supply Chain Innovation

Meet professionals through events, roundtables, panel discussions and case competitions, for mentorships, internships and career opportunities.

### Experiential Learning

Our capstone supply chain strategy course includes projects at DFW area companies where students have an opportunity to apply their knowledge. This is a great résumé building and personal growth experience.

### Undergraduate Supply Chain Club

Our student organization increases your professional success through networking opportunities with alumni and other professionals.

### Supply Chain Advisory Board

Our sponsor companies help shape, recruit and hire supply chain students at TCU.



Neeley School  
of Business