

# SHANA CLOR-PROELL

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Texas Christian University  
Neeley School of Business  
Department of Accounting

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Updated: Nov. 2023

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## FACULTY POSITIONS

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### Texas Christian University (TCU)

- *Professor* 2021 – Present
- *Associate Professor* 2015 – 2021
- *Assistant Professor* 2011 – 2015

### San Diego State University

- *Assistant Professor* 2010 – 2011

### University of Wisconsin - Madison

- *Assistant Professor* 2007 – 2010

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## PROFESSIONAL EXPERIENCE

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### Sciarabba Walker, & Co.

- *Senior Tax Accountant* 2001 – 2002

### Arthur Andersen, LLP

- *Staff Auditor* 2000 – 2001

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## EDUCATION

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### Cornell University

- Doctorate of Philosophy, Accounting Emphasis, 2007
- Master of Science, 2006
- Bachelor of Science in Applied Economics and Management, 2000

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## PEER-REVIEWED ACADEMIC PUBLICATIONS

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- Clor-Proell, S.M., N. MacKenzie, K. Rennekamp, and K. Rupar. 2023. Invest in What you Know? How Customer Investors React to Corporate Restatements. *Accounting, Organizations and Society*, 111: 101496.
- Clor-Proell, S.M., K. Kadous, and C. Proell. 2023. Do as I Say: A Look at the Supervisor Behaviors that Encourage Upward Communication on Audit Teams. *Accounting Horizons*, 37 (1): 15–24.
- Clor-Proell, S.M., N. Brown, S. Stubben, B. White, B. Blankespoor, E. Gordon, M. Gujarathi, E. Henry, and K. Merkley. 2022. Response by the Financial Reporting Policy Committee of the Financial Accounting and Reporting Section of the American Accounting Association to the FASB Invitation to Comment on *Identifiable Intangible Assets and Subsequent Accounting for Goodwill*. *Accounting Horizons*, 36 (3): 1–19.

- Clor-Proell, S.M., K. Kadous, and C. Proell. 2022. The Sounds of Silence: A Framework, Theory, and Empirical Evidence of Audit Team Voice. *Auditing: A Journal of Practice and Theory*, 41 (1): 75–100.
- Clor-Proell, S.M., R. Guggenmos, and K. Rennekamp. 2020. Mobile Devices and Investment News Apps: The Effects of Information Release, Push Notification, and the Fear of Missing Out. *The Accounting Review*, 95 (5): 95–115.
- Clor-Proell, S.M., E. Hirst, L. Koonce, and N. Seybert. 2019. How Disaggregated Forecasts Influence Investor Response to Subsequent Earnings Announcements. *Journal of Financial Reporting*, 4 (1): 157–171.
- Cianci, A., S.M. Clor-Proell, and S. Kaplan. 2019. How do Investors Respond to Restatements? Repairing Trust through Managerial Reputation and the Announcement of Corrective Actions. *Journal of Business Ethics*, 158 (2): 297–312.
- Clor-Proell, S.M., L. Koonce, and B. White. 2016. How do Experienced Users Evaluate Hybrid Financial Instruments? *Journal of Accounting Research*, 54 (5): 1267–1296.
- Clor-Proell, S.M., S. Kaplan, and C. Proell. 2015. The Impact of Budget Goal Difficulty and Promotion Availability on Employee Fraud. *Journal of Business Ethics*, 131 (4): 773–790.
- Bonner, S., S.M. Clor-Proell, and L. Koonce. 2014. Mental Accounting and Disaggregation Based on the Sign and Relative Magnitude of Income Statement Items. *The Accounting Review*, 89 (6): 2087–2114.
- Clor-Proell, S.M., and L.A. Maines. 2014. The Impact of Recognition versus Disclosure on Financial Information: A Preparer’s Perspective. *Journal of Accounting Research*, 52 (3): 671–701.
- Clor-Proell, S.M., C. Proell, and T. Warfield. 2014. The Effects of Presentation Salience and Measurement Subjectivity on Nonprofessional Investors’ Fair Value Judgments. *Contemporary Accounting Research*, 31 (1): 45–66.
- Clor-Proell, S.M. 2009. The Effects of Expected and Actual Accounting Choices on Judgments and Decisions. *The Accounting Review*, 84 (5): 1465–1494.
- Clor-Proell, S.M., and M.W. Nelson. 2007. Accounting Standards, Implementation Guidance, and Example-Based Reasoning. *Journal of Accounting Research*, 45 (4): 699–730.

## TEXTBOOK

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- Phillips, F., S.M. Clor-Proell, R. Libby, and P. Libby. 2021. *Fundamentals of Financial Accounting*, 7e, McGraw-Hill/Irwin.

## PROFESSIONAL PUBLICATIONS

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- Clor-Proell, S.M. and B.J. White. 2020. Congress should leave accounting standards to FASB. *Accounting Today*, May 18.

## COMMENT LETTERS (AS A PRINCIPAL COAUTHOR)

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- Beckman, J., E. Blankespoor, N. Brown, J. Campbell, S.M. Clor-Proell, E. Gordon, E. Henry, K. Schipper, and S. Stubben. 2020. Comment Letter on Proposed Statement of Financial Accounting Concepts No. 8 (2020-500). **Submitted to the FASB**, November 13.
- Blankespoor, E., N. Brown, S.M. Clor-Proell, E. Gordon, E. Henry, M. Gujarathi, K. Merkley, S. Stubben, and B. White. 2020. Comment Letter on General Presentation and Disclosures (ED/2019/7). **Submitted to the IASB**, August 25.
- Blankespoor, E., N. Brown, S.M. Clor-Proell, E. Gordon, M. Gujarathi, K. Merkley, P. Munter, S. Stubben, and B. White. 2019. Comment Letter on Accounting for Convertible Instruments and Contracts in an Entity's Own Equity (2019-730). **Submitted to the FASB**, October 11.
- Blankespoor, E., N. Brown, S.M. Clor-Proell, E. Gordon, M. Gujarathi, K. Merkley, P. Munter, S. Stubben, and B. White. 2019. Comment Letter on Identifiable Intangible Assets and Subsequent Accounting for Goodwill (2019-720). **Submitted to the FASB**, October 2.
- Clor-Proell, S.M., B. White, E. Blankespoor, J. Burks, E. Gordon, M. Gujarathi, K. Merkley, H. Skaife, and T.L. Yohn. 2019. Comment Letter on Financial Instruments with Characteristics of Equity (DP/2018/1). **Submitted to the IASB**, January 6.

## WORKING PAPERS

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- The Power of the Default: Investors' Reactions to Default Amortization Periods and Deviations Therefrom (with Shannon Garavaglia, Lisa Koonce, and Jane Thayer). Revising for 3<sup>rd</sup> round review at: *European Accounting Review*
- Tradeoffs Between Historical Cost and Fair Value Measurement and How Graphical Disclosure Helps Investors Assess the Performance and Risk of Crypto-Assets (with Shannon Garavaglia and Eric Hirst). Under 1<sup>st</sup> round review at: *Accounting Horizons*
- Behind Closed Doors: An Investigation of Investor Relations Officer Disclosures in Private Meetings with Investors (with Scott Asay and Mike Durney).

## WORK IN PROCESS

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- The Effects of Sequential Decision Making on the Comparability of Preparer Judgments: Evidence from ASC 606 (with Mandy Ellison and Brian White)
- Visual Storytelling in Financial Reporting (with Gia Chevis)
- R&D Costs and Corporate Disclosures (with Lauren Maines and Blake Steenhoven)
- FASB/IASB Policy-Related Experimental Research (with Cassie Mongold and Brian White)

## MEDIA MENTIONS

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- “It’s Not What You Said, It’s the Way That You Said It” *IR Magazine*. Winter 2021.
- “Research: App-Reliant Investors Should Ignore the Dings of Push Notifications” *CPA Practice Advisor*. October 15, 2020.
- “Managers of Public and Private Companies Think Differently About Estimates on Financial Statements” *Neeley Magazine*. Spring 2014.

## SCHOLARLY PRESENTATIONS

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- 2024: University of Arizona (scheduled); Arizona State University (scheduled); University of Nevada – Las Vegas (scheduled); AAA – FARS midyear meeting plenary (Panelist, Denver, CO; scheduled)
- 2023: Indiana University; Research Summer Camp – Universität Bern (instructor); TACTYC Conference
- 2022: Iowa State University (virtual); University of Washington (virtual); TACTYC Conference
- 2021: University of Melbourne (virtual); University of South Carolina (virtual); TACTYC Conference (virtual)
- 2020: University of Nevada – Las Vegas (virtual)
- 2019: AAA – FARS midyear meeting (Discussant, Seattle, WA); AAA – ABO Doctoral Consortium (Providence, RI)
- 2018: AAA – FARS midyear meeting (Discussant, Austin, TX); University of Pittsburgh; University of Kentucky
- 2016: University of Massachusetts – Amherst; University of Illinois
- 2015: University of Iowa; AAA – ABO midyear meeting (Discussant, Nashville, TN)
- 2014: Cornell University; DePaul University
- 2013: AAA – ABO midyear meeting (San Diego, CA); University of Florida
- 2012: AAA Annual Meeting (Discussant, Washington, DC); Arizona State University
- 2011: Texas Christian University
- 2010: AAA Annual Meeting (Discussant, San Francisco, CA)
- 2009: University of Texas – Austin; AAA Annual Meeting (NYC, NY); San Diego State University; University of Southern California; Boston College; Georgia State University
- 2008: AAA – ABO midyear meeting (Discussant, Providence, RI)
- 2007: Emory University, University of Illinois, University of Wisconsin – Madison, Queen’s University, Georgia Institute of Technology, Indiana University, University of Utah

## OTHER INVITED CONFERENCE ACTIVITIES

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- University of Illinois, Arthur R. Wyatt Young Scholars Research Symposium, 2023
- Palmetto Symposium on Experimental Accounting Research, 2021

- FASB Financial Reporting Issues Conference, 2020, 2023 (discussion leader), 2024
- *Contemporary Accounting Research* Conference, 2018 – 2022
- *Accounting Organizations & Society* Conference, 2017
- Deloitte Trueblood Seminar for Professors, 2017
- University of Texas Spring Conference, 2009, 2010, 2015
- American Accounting Association New Faculty Consortium, 2008

## TEACHING EXPERIENCE

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### *Texas Christian University*

- Financial Reporting (EMBA program)
- Business Combinations and Advanced Topics (MAc program)
- Intermediate Accounting I
- Fundamentals of Accounting
- Principles of Financial Accounting
- Principles of Managerial Accounting

### *San Diego State University*

- Financial Accounting Theory (MAc program)
- Integrative Accounting Topics I

### *University of California- San Diego*

- Advanced Accounting
- Financial Accounting (MBA program)

### *University of Wisconsin*

- Intermediate Accounting I
- Experimental PhD Seminar

### *Cornell University*

- Introductory Financial Accounting

## STUDENT SERVICE

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### Ph.D Dissertation Committee Member

- Marsha Keune – *University of Wisconsin – Madison*, 2010
- Jodi Gissel – *University of Wisconsin – Madison*, 2010

### Undergraduate Honors Thesis

- Committee Chair
  - Wills Hirschberg – *Texas Christian University*, 2016
- Committee Member
  - Rachel Talley – *Texas Christian University*, 2015
  - Katie Kolepp – *Texas Christian University*, 2014
  - Katie Neuberger – *Texas Christian University*, 2014

## PEER REVIEW AND PROFESSIONAL SERVICE

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### Editorial Service

- Editor, *The Accounting Review*, 2023 – present
- Ad Hoc Editor, *Contemporary Accounting Research*, 2021 CAR Conference
- Editorial Board Member, *Contemporary Accounting Research*, 2020 – present
- Editorial Board Member, *Accounting Horizons*, 2021 – present
- Editorial Board Member, *Journal of Financial Reporting*, 2021 – present

### Ad Hoc Reviewer

- *Journal of Accounting Research*
- *The Accounting Review*
- *Contemporary Accounting Research*
- *Accounting, Organizations and Society*
- *Management Science*
- *Auditing: A Journal of Practice & Theory*
- *Journal of Accounting and Public Policy*
- *Journal of Accounting, Auditing & Finance*
- *Journal of Accounting Literature*
- *Journal of Financial Reporting*
- *Journal of Management Accounting Research*
- *Behavioral Research in Accounting*
- *Accounting Horizons*
- *Journal of Business Ethics*
- *Advances in Accounting Behavioral Research*
- *The British Accounting Review*

### Conference Reviews

- American Accounting Association Annual Meeting
- AAA – Accounting Behavior and Organizations Section Midyear Meeting
- AAA – Financial Accounting and Reporting Section Midyear Meeting
- *Contemporary Accounting Research* Conference

### Promotion Reviews

- University of Arizona, 2023 (promotion to associate)
- University of Massachusetts – Amherst, 2023 (promotion to full)
- Nanyang Technological University, 2022 (contract renewal)
- University of Kansas, 2022 (promotion to associate)
- University of South Carolina, 2022 (promotion to associate)
- University of South Carolina, 2018 (promotion to associate)

### Committees and Elected Positions

- External
  - AAA – FARS, Steering Board, 2022 – 2024
  - AAA – ABO Section, Nominations Committee, 2021 – 2022
  - AAA – ABO Section, Publications Committee, 2020 – 2023
  - AAA – FARS, Midyear Meeting Best Paper Award Committee, 2019
  - AAA – FARS, Financial Reporting Policy Committee, 2018 – 2021 Chair, 2019 – 20
  - AAA – ABO Section, Vice President of Regions, 2014 – 2018
  - AAA – ABO Section, Award Committee, 2009, 2013 – 2016

- University-level
  - Dean Search Committee, 2019, 2023, 2024
  - University Council, 2016 – 2018
  
- School-level
  - Marketing Recruiting Committee, Outside Committee Member, 2022
  - Research Committee, 2021 – present
  - Dean’s Advisory Committee, 2021 – present
  - Awards Committee, 2021 – 2022
  - Department Chair Review Committee, 2018
  - Undergraduate Curriculum Committee, 2017 – 2020
  - 2020 Planning Committee, 2016 – 2018
  - Neeley Admissions Committee, 2012 – 2015
  
- Department-level
  - CPA Evolution Task Force, 2021 – present
  - Strategic Initiatives Committee, 2017 – 2021
  - Financial Reporting Review Committee, Chair, 2015 – 2021
  - Assessment of Learning Committee, 2012 – 2021
  - Curriculum Committee, 2014 – 2015
  - PPA Mentor, 2013 – 2016
  - Instructor Recruiting Committee, 2013 – 2014
  - Recruiting Committee, 2011 – 2012, 2015 – 2016, 2023 – 2024

## HONORS AND AWARDS

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- *Contemporary Accounting Research* Outstanding Reviewer, 2021
- Neeley Deans’ Award for Research and Creativity, 2021
- Nominee, Neeley Alumni Professor of the Year 2018 – 2019
- AAA – FARS Midyear Meeting Outstanding Discussion Award, 2019
- Bob Vigeland Excellence in Accounting Scholarship Award, 2017
- Neeley Graduate Teaching Award – Core, 2017
- Neeley Summer Research Grant, 2014 – 2022
- AAA – ABO Outstanding Dissertation Award, 2008
- Teaching Honor Roll Recognition for Excellence in Teaching – Cornell University, 2006
- Deloitte Foundation Fellowship, 2005
- Graduated Cum Laude, Cornell University, 2000

## PROFESSIONAL MEMBERSHIPS

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- American Accounting Association:
  - Accounting Behavior and Organizations Section; Financial Accounting and Reporting Section; Teaching, Learning and Curriculum Section; Diversity Section
- Certified Public Accountant: Wisconsin