# KAREN K. NELSON, Ph.D., CPA M.J. Neeley Professor | Professor of Accounting

M.J. Neeley School of Business
Texas Christian University
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# **EDUCATION**

# **University of Michigan**

Ph.D. Business Administration (Accounting), 1997

# **University of Colorado**

B.S. Business Administration (Accounting), Summa Cum Laude, 1988

## **ACADEMIC APPOINTMENTS**

# **Texas Christian University, Neeley School of Business**

M.J. Neeley Professor and Professor of Accounting, 2016-present

## Rice University, Jones Graduate School of Business

Harmon Whittington Chair and Professor of Accounting, 2012-2016 Accounting Area Coordinator, 2007-2013 Professor of Accounting, 2009-2012 Associate Professor of Accounting, 2003-2009

# Stanford University, Graduate School of Business

Assistant Professor of Accounting, 1996-2003

James and Doris McNamara Faculty Fellow, 1998-1999

# **University of Michigan, Ross School of Business**

Visiting Assistant Professor of Accounting, 2001-2002 Graduate Research Assistant and Instructor in Accounting, 1991-1996

## OTHER PROFESSIONAL APPOINTMENTS

# **Public Company Accounting Oversight Board**

Standing Advisory Group, 2016-2019

# **Deloitte**

Auditor, 1989-1991

#### RESEARCH INTERESTS

Financial disclosure; Disclosure regulation; Earnings quality; Earnings management; Securities regulation; Auditing

# **PUBLICATIONS**

# **Research Papers**

- "What Does the Auditor Say? Auditors' Disclosures of Critical Audit Matters and Audit Fees" with Jeff Zeyun Chen, Yanyan Wang, and Lisheng Yu, <u>Accounting Horizons</u> (December 2024), Vol. 38, No. 4, 51-70.
- "Data Visualization in 10-K Filings," with Theodore E. Christensen, Karson E. Fronk, and Joshua Lee, <u>Journal of Accounting and Economics</u> (April-May 2024), Vol. 77, No. 2-3, Article 101631.
- "Explaining Accruals Quality over Time," with Theodore E. Christensen and Jenna D'Adduzio, <u>Journal of Accounting and Economics</u>, (August 2023), Vol. 76, No. 1, Article 101575.
- "Mind the Gap: CEO-Employee Pay Ratios and Shareholder Say on Pay Votes," with Steven S. Crawford and Brian R. Rountree, <u>Journal of Business Finance & Accounting</u> (January/February 2021), Vol. 48, No. 1-2, 308-337.
  - Cited in Securities and Exchange Commission Final Rule "Pay Ratio Disclosure" (17 CFR Parts 229 and 249) (http://www.sec.gov/rules/final/2015/33-9877.pdf).
  - Featured in the Harvard Law School Forum on Corporate Governance, February 23, 2015 (https://corpgov.law.harvard.edu/2015/02/23/the-ceo-employee-pay-ratio/).
- "Carrot or Stick? The Shift from Voluntary to Mandatory Disclosure of Risk Factors," with A. C. Pritchard, *Journal of Empirical Legal Studies* (June 2016), Vol. 13, No. 2, 266-297.
  - Featured in the Harvard Law School Forum on Corporate Governance, July 17, 2014 (<a href="https://corpgov.law.harvard.edu/2014/07/17/shift-from-voluntary-to-mandatory-disclosure-of-risk-factors/">https://corpgov.law.harvard.edu/2014/07/17/shift-from-voluntary-to-mandatory-disclosure-of-risk-factors/</a>).
- "On the Persistence and Pricing of Industry-Wide and Firm-Specific Earnings, Cash Flows, and Accruals," with Kai Wai Hui and Eric Yeung, <u>Journal of Accounting and Economics</u> (February 2016), Vol. 61, No. 1, 185-202.
- "Are Individual Investors Influenced by the Optimism and Credibility of Stock Spam Recommendations?" with Richard A. Price and Brian R. Rountree, <u>Journal of Business Finance & Accounting</u> (November/December 2013), Vol. 40, Issue 9-10, 1155-1183.
- "Judging the Relevance of Fair Value for Financial Instruments," with Lisa Koonce and Catherine Shakespeare, <u>The Accounting Review</u> (November 2011), Vol. 86, No. 6, 2075-2098.

- "Auditor Switches in the pre- and post-Enron Eras: Risk or Realignment?," with Wayne R. Landsman and Brian R. Rountree, *The Accounting Review* (March 2009), Vol. 84, No. 2, 531-558.
- "The Screening Effect of the Private Securities Litigation Reform Act," with Stephen J. Choi and A. C. Pritchard, *Journal of Empirical Legal Studies* (March 2009), Vol. 6, No. 1, 35-68.
- "The Market Reaction to Arthur Andersen's Role in the Enron Scandal: Loss of Reputation or Confounding Effects?," with Richard A. Price and Brian R. Rountree, <u>Journal of Accounting and Economics</u> (December 2008), Vol. 46, No. 2-3, 279-293.
- "An Alternative Interpretation of the Discontinuity in Earnings Distributions," with William H. Beaver and Maureen F. McNichols, *Review of Accounting Studies* (December 2007), Vol. 12, No. 4, 525-556.
- "Do the Merits Matter More? The Impact of the Private Securities Litigation Reform Act," with Marilyn F. Johnson and A. C. Pritchard, *Journal of Law, Economics, and Organization* (October 2007), Vol. 23, No. 3, 627-652.
- "Management of the Loss Reserve Accrual and the Distribution of Earnings in the Property-Casualty Insurance Industry," with William H. Beaver and Maureen F. McNichols, <u>Journal of Accounting</u> <u>and Economics</u> (August 2003), Vol. 35, No. 3, 347-376.
- "The Relation Between Auditors' Fees for Non-Audit Services and Earnings Management," with Richard Frankel and Marilyn F. Johnson, <u>The Accounting Review</u> (2002) Vol. 77, Supplement, 71-105.
- "The Impact of Securities Litigation Reform on the Disclosure of Forward-Looking Information by High Technology Firms," with Marilyn F. Johnson and Ron Kasznik, <u>Journal of Accounting</u> <u>Research</u> (September 2001) Vol. 39, No. 2, 297-327.
- "Accruals and the Prediction of Future Cash Flows," with Mary E. Barth and Donald P. Cram, <u>The Accounting Review</u> (January 2001), Vol. 76, No. 1, 27-58.
- "Shareholder Wealth Effects of the Private Securities Litigation Reform Act of 1995," with Marilyn F. Johnson and Ron Kasznik, *Review of Accounting Studies* (September 2000) Vol. 5, No. 3, 217-233.
- "In re Silicon Graphics Securities Litigation: Shareholder Wealth Effects of the Interpretation of the Private Securities Litigation Reform Act's Pleading Standard," with Marilyn F. Johnson and A.C. Pritchard, Southern California Law Review (May 2000) Vol. 73, No. 4, 773-810.
  - Reprinted in *Corporate Practice Commentator*, Robert B. Thompson (editor), Vol. 43, No. 3 (2001), 479-516, West Group Publishing, St. Paul, MN.
  - Excerpt reprinted in *Corporate Governance: Law, Theory, and Policy,* Thomas W. Joo (editor), (2004), Carolina Academic Press, Durham, NC.

- "Rate Regulation, Competition, and Loss Reserve Discounting by Property-Casualty Insurers," <u>The Accounting Review</u> (January 2000) Vol. 75, No. 1, 115-138.
- "Fair Value Accounting for Commercial Banks: An Empirical Analysis of SFAS 107," <u>The Accounting</u> <u>Review</u> (April 1996) Vol. 71, No. 2, 161-182.

# **Refereed Commentaries**

- "Response to FASB Exposure Draft: The Fair Value Option for Financial Assets and Financial Liabilities, Including an Amendment of FASB Statement No. 115," principal co-author, Financial Accounting Standards Committee, *Accounting Horizons* (June 2007), Vol. 21, No. 2, 189-200.
- "Response to FASB Exposure Draft, Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans: An Amendment of FASB Statements No. 87, 88, 106, and 132(R)," Financial Accounting Standards Committee, <u>Accounting Horizons</u> (June 2007), Vol. 21, No. 2, 201-213.
- "A Response to FASB Exposure Draft: Accounting for Uncertain Tax Positions: An Interpretation of FASB Statement No. 109," Financial Accounting Standards Committee, <u>Accounting Horizons</u> (March 2007), Vol. 21, No. 1, 103-112.
- "Financial Accounting and Reporting Standards for Private Entities," principal co-author, Financial Accounting Standards Committee, <u>Accounting Horizons</u> (June 2006), Vol. 20, No. 2, 179-194.
- "Response to the FASB's Exposure Draft on Fair Value Measurements," principal co-author, Financial Accounting Standards Committee, <u>Accounting Horizons</u> (September 2005), Vol. 19, No. 3, 187-196.

## **Practitioner Publications**

- "Auditor Independence," with Richard Frankel and Marilyn F. Johnson, *Investor Relations Quarterly* (2003) Vol. 5, No. 3, 18-26.
- "Non-Audit Fees Paid to Auditors: Do They Lead to Managed Earnings?" with Richard Frankel and Marilyn F. Johnson, *Directorship* (July/August 2002) Vol. 28, No. 7, 6-8.
- "Speaking Out: A Look at the Effects of Safe Harbor on Disclosure Practices," with Marilyn F. Johnson and Ron Kasznik, *Investor Relations Quarterly* (1998) Vol. 2, No. 1, 10-16.

## **Working Papers**

"When are GAAP Losses not a Concern? Evidence from Auditors' Going Concern Opinions and Alternative Measures of Profitability," with Anne Albrecht and Jeff Zeyun Chen.

"Sample Heterogeneity in Archival Accounting Research: Implications for Coefficient Estimation and Outlier Identification," with Patrick L. Hopkins and Stephen J. Lusch.

"Forecasting the Gap between Street and GAAP earnings," with Theodore E. Christensen, Rachel Scott, and Benjamin C. Whipple.

## **TEXTBOOKS**

Financial Accounting for Undergraduates, James S. Wallace, Karen K. Nelson, and Theodore E. Christensen (currently in 5<sup>th</sup> edition), Cambridge Business Publishers (2023).

*Intermediate Accounting,* Michelle Hanlon, Leslie Hodder, Karen K. Nelson, Darren Roulstone (currently in 4<sup>th</sup> edition), Cambridge Business Publishers (2026).

Financial & Managerial Accounting for Undergraduates, James S. Wallace, Karen K. Nelson, Theodore E. Christensen, and L. Scott Hobson (currently in 3<sup>rd</sup> edition), Cambridge Business Publishers (2020).

## **Teaching Cases**

"Sears: Accounting for Uncollectible Accounts." September 2000. Stanford Graduate School of Business Case A165 (available through Harvard Business Publishing).

# **ACADEMIC HONORS AND AWARDS**

TCU Chancellor's Award for Distinguished Achievement as a Creative Teacher and Scholar, Neeley School of Business Nominee, 2025

Bob Vigeland Excellence in Accounting Award, 2025

TCU Student Government Association, Neeley School of Business Faculty Member of the Year, 2023

Undergraduate Teaching Award, Neeley School of Business, TCU, 2023

Poets & Quants Top 50 Undergraduate Business Professors, 2020

Outstanding Discussant Award, AAA Financial Accounting and Reporting Section, 2018

MBA for Professionals Teaching Excellence Award, Rice University, 2015

MBA for Executives Teaching Excellence Award, Rice University, 2012

Distinguished Resident Faculty, AAA Doctoral Consortium, 2009

MBA for Executives Teaching Excellence Award, Rice University, 2008

State Farm Companies Foundation Doctoral Dissertation Award, 1995

Deloitte & Touche Foundation Doctoral Fellowship, 1994-1995

William F. Paton Fellowship, University of Michigan, 1991-1995

Dykstra Award for Excellence in Teaching, University of Michigan, 1994

American Accounting Association Doctoral Consortium, 1994

Big 10 Doctoral Consortium, 1992

## INVITED RESEARCH SEMINARS

Australian Graduate School of Management, 1999

Brigham Young University, 2010

Carnegie Mellon University, 2001

Columbia University, 2000, 2016

Cornell University, 2015

Dartmouth College, 2003

Duke University, 1996, 1999

Egyptian Online Seminars in Business, Accounting and Economics, 2025

Emory University, 2002, 2004

George Washington University, 2009

Harvard University, 1996

Indiana University, 2001

London Business School, 2004

Massachusetts Institute of Technology, 1996

Michigan State University, 2001, 2004

New York University, 2005

Northwestern University, 1996, 2001

Ohio State University, 1996, 2003, 2011, 2018

Penn State University, 1996, 2002, 2009

Rice University, 2002

Southern Methodist University, 2008, 2022

Stanford University, 1996, 1997, 1998, 1999, 2000

Syracuse University, 2002

Texas Christian University, 2003, 2015

Tulane University, 2025

Washington University in St. Louis, 1996, 2001, 2002

University of Alberta, 2025

University of Arizona, 2010

University of Arkansas, 2012

University of British Columbia, 2002, 2025

University of California at Berkeley, 1996, 2001

University of California at Davis, 2002

University of California at Irvine, 2013

University of California at San Diego, 2015

University of Cincinnati, 2023

University of Chicago, 1996, 2014

University of Colorado, 2012

University of Georgia, 2015

University of Houston, 2005

University of Iowa, 2015

University of Kentucky, 2023

University of Massachusetts, 2007

University of Minnesota, 2008

University of Missouri, 2022

University of North Carolina, 2012

University of North Texas, 2014

University of Oregon, 2002

University of Pennsylvania, 1996

University of Rochester, 1996

University of Texas at Austin, 1996, 2020

University of Texas at Dallas, 2019

University of Texas at San Antonio, 2011, 2024

University of Utah, 1998

University of Washington, 1996

Wake Forest University, 2023

## **CONFERENCE PRESENTATIONS AND DISCUSSIONS**

The Accounting Review Conference on Quality of Earnings

Paper presentation, 2002

American Accounting Association (AAA) Annual Meeting

Panelist, 2024, 2025 (scheduled)

Paper presentation, 1998, 1999, 2000, 2004, 2008

Discussant, 2002, 2005, 2011, 2014

Moderator, 2006, 2014

AAA Financial Accounting and Reporting Section Midyear Meeting

Paper presentation, 2004

Discussant, 2004, 2010, 2014, 2018 (Outstanding Discussant Award)

AAA Auditing Section Midyear Meeting

Panelist, 2003

AAA Doctoral Consortium

Presentation and Discussion Leader, 2009

AAA/Financial Accounting Standards Board Financial Reporting Issues Conference

Discussion Leader, 2001

Duke/University of North Carolina Fall Accounting Camp

Paper presentation, 2002

Financial Economics and Accounting Conference

Paper presentation, 1999, 2000, 2003

Discussant, 2009

Haskayne and Fox Accounting Conference, University of Calgary and Temple University

Paper presentation, 2022, 2023

Discussant, 2022, 2023

Session Chair, 2022

Lone Star Accounting Research Conference

Paper presentation, 2007, 2013, 2021

PCAOB Center for Economic Analysis Conference on Auditing and Capital Markets

Discussant, 2014, 2015

University of Colorado Burridge Center for Securities Analysis and Valuation

Presentation, 2002

University of Utah Winter Accounting Conference

Paper presentation, 2003

Discussant, 2001, 2005

Vanderbilt University Law School, Law and Business Conference

Commentator, 2003

# PRESENTATIONS TO PROFESSIONAL AUDIENCES

Neeley Accounting Department Continuing Professional Education, Texas Christian University, 2023 "Tell Me More: Expanded Audit Disclosures"

Institute for Excellence in Corporate Governance, University of Texas at Dallas, 2018

"Through the Looking Glass: Insights into the Future of Financial Reporting and Auditing"

Public Company Accounting Oversight Board, 2012

"Auditor Independence and Audit Firm Rotation"

Jones Partners Thought Leadership Series, Rice University, 2012

"Many Voices at the Table: Women and Leadership in the 21st Century"

## **TEACHING**

# **Texas Christian University, Neeley School of Business**

Advanced Financial Reporting (MBA)

Financial Reporting (MBA)

Financial Reporting II (undergraduate)

Fundamentals of Accounting (undergraduate Honors)

# **Rice University, Jones Graduate School of Business**

Contemporary Accounting Research (Ph.D.)

Financial Accounting (Executive MBA, Professional MBA, undergraduate business minor)

Financial Statement Analysis (Executive MBA)

Financial Reporting and Analysis (MBA, Executive MBA)

Accounting Analysis of Complex Business Transactions (MBA)

# Stanford University, Graduate School of Business

Financial Accounting (MBA)

Capital Markets Research (Ph.D.)

# Stanford University, Economics Department

Financial Accounting (undergraduate and graduate)

# University of Michigan, Ross School of Business

Corporate Financial Reporting (MBA)

## **EXECUTIVE EDUCATION**

# **Rice University, Jones Graduate School of Business**

Accelerated Development Program
CB&I (Global Leadership Development Program)
Cooper Industries (Leadership Development Program)
Emerging Leaders Program
Executive Program in European Utility Management
Finance and Accounting for Executives
Graduate Certificate in Healthcare Management
Rice Education Entrepreneurship Program

# **Texas Christian University, Neeley School of Business**

Elbit Systems U.S. (Financial Acumen)

## **EDITORIAL APPOINTMENTS AND REVIEWING ACTIVITIES**

#### Editor

Accounting Horizons, 2024-present

## Associate Editor

Journal of Accounting & Economics, 2020-2024

# **Editorial Board**

The Accounting Review, 2004-2017

## Ad hoc referee

Accounting and Business Research, Accounting Horizons, Accounting, Organizations & Society, Accounting Research Journal, Administrative Science, Auditing: A Journal of Practice & Theory, Asia-Pacific Journal of Accounting and Economics, Contemporary Accounting Research, European Accounting Review, Journal of Accounting, Auditing, and Finance, Journal of Accounting and Economics, Journal of Accounting and Public Policy, Journal of Accounting Research, Journal of Business Ethics, Journal of Business Finance and Accounting, Journal of Financial Services Research, Journal of International Accounting Research, Journal of Law, Finance and Accounting, Journal of Risk and Insurance, Management Science, Quantitative Finance, Review of Accounting Studies, The Accounting Review, AAA Annual Meeting, AAA Financial Accounting and Reporting Section Mid-Year Meeting, Hong Kong Research Grants Council

## SERVICE TO THE PROFESSION

## **American Accounting Association**

Chair, Accounting Horizons Bridging Research and Practice Conference, 2024-present

Distinguished Contribution to Accounting Literature Committee, 2014-2015

Intellectual Property Task Force, 2011-2014

Doctoral Consortium Committee, 2008-2009

Financial Accounting Standards Committee, 2004-2006

Notable Contribution to Accounting Literature Committee, 2003-2004

Seminal Contribution to Accounting Literature Committee, 2003-2004

Competitive Manuscript Committee, 2000-2001; 2002-2003

# Financial Accounting and Reporting Section of the American Accounting Association

Chair, Best Midyear Meeting Paper Award Committee, 2014-2015

Chair, Best Dissertation Award Committee, 2011-2012

Chair, Midyear Meeting Paper Selection Committee, 2006-2007

Best Midyear Meeting Paper Award Committee, 2015-2016

Midyear Meeting Paper Selection Committee, 2011-2012

Steering Board, 2005-2007

Best Dissertation Award Committee, 2003-2004

Best Paper Award Committee, 2003-2004

# **Public Company Accounting Oversight Board, Center for Economic Analysis**

Program Committee, Conference on Auditing and Capital Markets, 2015-2019

# University of New Hampshire, Peter T. Paul College of Business and Economics

Program Committee, Bretton Woods Accounting and Finance Conference, 2023-present

## **UNIVERSITY SERVICE**

# Accounting Department, Neeley School of Business, Texas Christian University

Chair, Committee 150, 2022-present Undergraduate Curriculum Committee (Financial), 2022-present Faculty Search Committee, 2024-present

# **Neeley School of Business, Texas Christian University**

Research Committee, 2016-2021, 2024-present Dean's Advisory Council, 2018-2021 Graduate Programs Curriculum Committee, 2016-2017

# **Texas Christian University**

University Advisory Council, 2024-present (Chair, 2025) Chancellor's Scholar Interviewer, 2023 Faculty Appeal Hearing Committee (ad hoc), 2022 Budget Advisory Committee, 2018-2021 Research Policy Advisory Committee, 2017-2019 Faculty Senate, 2017-2020 Governance Committee, 2018-2020 Faculty Relations Committee, 2017-2018

# Jones Graduate School of Business, Rice University

Chair, Master of Accounting Program Relaunch Working Group, 2010-2013

Chair, Research Committee, 2005-2006, 2013-2014

Chair, Curriculum Committee, 2011-2013

Chair, Executive MBA Program Oversight Committee, 2006-2008

Academic Standards Committee, 2014-2016

Undergraduate Business Program Committee, 2014-2016

Promotions and Tenure Committee, 2012-2014

Honorary Titles Committee, 2012-2014

Ph.D. Program Committee, 2008-2009

Curriculum Committee, 2007-2008, 2014-2016

MBA Programs Committee, 2003-2004, 2008-2009, 2010-2011

Research Committee, 2003-2004, 2006-2007

Teaching Committee, 2004-2006

Ph.D. Program Development Committee, 2006-2008

Curriculum Review Committee, 2007-2008

Executive MBA Program Review Committee, 2004-2006

Search Committee for MBA Program Director, 2005

Faculty representative, Jones Graduate School of Business Honor Council, 2010-2011

## **Rice University**

Marshals Committee, 2006-2008

Head Graduate Marshal, 2008

Working Group on Teaching Effectiveness, 2010-2011

Faculty Associate, Hanszen College, 2003-2008

## **Graduate School of Business, Stanford University**

Stanford Summer Accounting Camp, 1997, 1999, 2001

Information Resources Advisory Board, 1997-2000

Thesis Committees:

Member, Yvonne Lu (Accounting)

**University Orals Committees:** 

Member, Brandice Cane (Political Economy)

Member, Joseph Hall (Operations, Information, and Technology)

Member, Jay Silver (Political Economy)