

CURRICULUM VITAE

THOMAS H. ALLISON

Associate Professor of Entrepreneurship

Neeley School of Business
TCU Box 298530
Fort Worth, Texas, 76129

Office +1 (817) 257-6435
E-mail t.allison@tcu.edu
Web <https://www.thallison.com/>

EDUCATION

- Ph.D. University of Oklahoma, Michael F. Price College of Business
Business Administration with an emphasis in Entrepreneurship
Advisor: Lowell Busenitz
- B.B.A. Wichita State University, W. Frank Barton School of Business
Business Administration with a major in Entrepreneurship

RESEARCH INTERESTS

Crowdfunding	Entrepreneurial Narratives
Entrepreneurial Finance	Nonverbal Communication
Entrepreneurial Resource Acquisition	Entrepreneurial Pitches

EMPLOYMENT

- 2019-Present Associate Professor of Entrepreneurship, Texas Christian University
- 2014-2019 Assistant Professor of Entrepreneurship, Washington State University
- 2010-2014 Graduate Research/Teaching Assistant, University of Oklahoma
- 2003-2008 Entrepreneur, Co-founder, and CEO
Co-founded and managed Allison Data Corporation, a technology services venture. Raised outside angel investment (equity). Hired, trained, and led sales, engineering, and support team employees. Set strategic direction for the venture.

JOURNAL PUBLICATIONS

Total Citations as of May 2023: **3,291** (Google Scholar); **1,539** (Web of Science); 2022 Citations: **762**;
2021 Citations: **659**; 2020 Citations: **497**; 2019 Citations: **436**; 2018 Citations: **296**; h-index: **18**; i10-index: **20**
†Doctoral student at my institution at the time the project was launched.

Maurer JD†, Creek SA†, Allison TH, Bendickson JS, Sahaym A. Affiliation Rhetoric and Digital Orientation in Crowdfunding Appeals. 2023. *Technological Forecasting & Social Change*.

- Oo P†, Allison TH. 2022. Pitching with your heart (on your sleeve): Getting to the heart of how display authenticity matters in crowdfunding. *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2022.2122482>
- Allison TH, Warnick BJ, Davis BC, Cardon MS. 2022. Can You Hear Me Now? Engendering Passion and Preparedness Perceptions with Vocal Expressions in Crowdfunding Pitches. *Journal of Business Venturing*. 37(3): 106193. <https://doi.org/10.1016/j.jbusvent.2022.106193>
- Allison TH, Anglin AH, Davis BC, Oo P, Seyb SK, Short JC, Wolfe MT. 2022. Standing out in a crowd of victim entrepreneurs: How entrepreneurs' language-based cues of personality traits affect public support. *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2022.2056606>
- Anglin AH, Courtney CM, Allison TH. 2022. Venturing for Others, Subject to Role Expectations? A Role Congruity Theory Approach to Social Venture Crowdfunding. *Entrepreneurship Theory and Practice*. 46(2): 421-448. <https://doi.org/10.1177/10422587211024545>
- Allison TH, Grimes MG, McKenny AF, Short JC. 2021. Occupy Wall Street ten years on: How its disruptive institutional entrepreneurship spread and why it fizzled. *Journal of Business Venturing Insights*. 16: e00285. <https://doi.org/10.1016/j.jbvi.2021.e00285>
- Davis BC, Warnick BJ, Anglin AH, Allison TH. 2021. Gender and Counterstereotypical Facial Expressions of Emotion in Crowdfunded Microlending. *Entrepreneurship Theory and Practice*. 45(6): 1339-1365. <https://doi.org/10.1177/10422587211029770>
- Warnick BJ, Davis BC, Allison TH, Anglin AH. 2021. Express Yourself: Facial Expressions of Happiness, Fear, Sadness, and Anger in Entrepreneurial Funding Pitches. *Journal of Business Venturing*. 36(4): 106109. <https://doi.org/10.1016/j.jbusvent.2021.106109>
- Srivastava S†, Sahaym A, Allison TH. 2021. Alert and Awake: The Role of CEO Alertness and Attention on Rate of New Product Introduction. *Journal of Business Venturing*. 36(4) 106023. <https://doi.org/10.1016/j.jbusvent.2020.106023>
- Pollack JM, Maula M, Allison TH, Renko M, Günther CC. 2021. Making a Contribution to Entrepreneurship Research by Studying Crowd-Funded Entrepreneurial Opportunities. *Entrepreneurship Theory and Practice*. 45(2): 247-262. doi: 10.1177/1042258719888640 (Editorial).
- Anglin AH, Short JC, Ketchen DJ, Allison TH, McKenny AF. 2020. Third-Party Signals in Crowdfunded Microfinance: The Role of Microfinance Institutions. *Entrepreneurship Theory and Practice*. 44 (2020). 623-644.

- Oo P†, Allison TH, Sahaym A, Juasrikul S†. 2019. User entrepreneurs' multiple identities and crowdfunding performance: Effects through product innovativeness, perceived passion, and need similarity. *Journal of Business Venturing*. 34 (2019) 105895. **Recognized on the list of *JBV Most Cited Articles since 2018*.**
- Anglin AH, Short JC, Drover W, Stevenson RM, McKenny AF, Allison TH. 2018. The power of positivity? The influence of positive psychological capital language on crowdfunding performance. *Journal of Business Venturing*. 33(4): 395-550. doi: 10.1016/j.jbusvent.2018.03.003.
- Allison TH, Davis BC, Webb JW, Short JC. 2017. Persuasion in Crowdfunding: An Elaboration Likelihood Model of Crowdfunding Performance. *Journal of Business Venturing*, 32(6): 707-725. doi: 10.1016/j.jbusvent.2017.09.002.
- McKenny AF, Allison TH, Ketchen DJ, Short JC, Ireland RD. 2017. How Should Crowdfunding Research Evolve? A Survey of the Entrepreneurship Theory and Practice Editorial Board. *Entrepreneurship Theory and Practice*, 41(2): 291-304. doi: 10.1111/etap.12269 (Editorial).
- Short JC, Ketchen DJ, McKenny AF, Allison TH, Ireland RD. 2017. Research on Crowdfunding: Reviewing the (Very Recent) Past and Celebrating the Present. *Entrepreneurship Theory and Practice*, 41(2): 149-160. doi: 10.1111/etap.12270 (Editorial).
- Plummer LA, Allison TH, Connelly BL. 2016. Better together? Signaling interactions in new venture pursuit of initial external capital. *Academy of Management Journal*, 59(5): 1585-1604. doi: 10.5465/amj.2013.0100.
- Baur JE, Ellen BP, Buckley MR, Ferris GR, Allison TH, McKenny AF, Short JC. 2016. More than One Way to Articulate a Vision: A Configurations Approach to Leader Charismatic Rhetoric and Influence. *The Leadership Quarterly*, 27(1): 156-171. doi: 10.1016/j.leaqua.2015.08.002.
- Allison TH, Davis BC, Short JC, Webb JW. 2015. Crowdfunding in a Prosocial Microlending Environment: Examining the Role of Intrinsic Versus Extrinsic Cues. *Entrepreneurship Theory and Practice*, 39(1): 53–73. doi: 10.1111/etap.12108.
- Chandler GN, Broberg JC, Allison TH. 2014. Customer Value Propositions in Declining Industries: Differences between Industry Representative and High-Growth Firms. *Strategic Entrepreneurship Journal*, 8(3): 234–253. doi: 10.1002/sej.1181.
- Allison TH, McKenny AF, Short JC. 2014. Integrating time into Family Business Research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*, 27(1), 20-34. doi: 10.1177/0894486513494782.

Allison TH, McKenny AF, Short JC. 2013. The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6): 690-707. doi: 10.1016/j.jbusvent.2013.01.003.

UNDER REVIEW/REVISION

[omitted to protect blind review]

BOOKS AND BOOK CHAPTERS

Baid C†, Allison TH. 2019. How crowdfunding deals get done: signaling, social capital, and communication perspectives. In A Parhankangas, C Mason, & H Landström (Eds.), *Handbook of Research on Crowdfunding*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar.

Srivastava S†, Oo P†, Sahaym A, Allison TH. 2018. Kickstart OR Jumpstart? Understanding Women Entrepreneurs' Crowdfunding Performance. In PG Greene & CG Brush (Eds.), *A Research Agenda for Women and Entrepreneurship: Identity through aspirations, behaviors, and confidence: pp. 207-220*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar. doi: 10.4337/9781785365379.

Anglin AH, Allison TH, McKenny AF, & Busenitz LW. 2014. The Role of Charismatic Rhetoric in Crowdfunding: An Examination with Computer-Aided Text Analysis, *Social Entrepreneurship and Research Methods: Research Methodology in Strategy and Management*. New York: Emerald Group Ltd, 19-48.

Allison TH, McKenny AF, Short JC. 2014. Entrepreneurial rhetoric and business plan funding: an empirical examination. In *Communication and Language Analysis in the Corporate World*, Hart RP (ed). IGI Global: Hershey, PA.

Chandler GN, Allison TH. 2012. *Finding and Evaluating Entrepreneurial Opportunities*. Logan, UT: MyEducator, Inc.

CONFERENCE PROCEEDINGS

Anglin AH, Courtney CM, Allison TH. 2022. Doing Good to Look Good? Displayed Narcissism and Moral Values in Raising Capital for Social Venture. *Academy of Management Proceedings* 2022(1): 18224.

Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. Skin Tone Bias in Crowdfunded Microlending. *Academy of Management Proceedings* 2022(1): 14675.

Plummer LA, Allison TH. 2012. External resource acquisition in spatially isolated firms. *Academy of Management Proceedings (Best Paper Proceedings)*.

Allison TH, Busenitz LW. 2012. Investor engagement and the interaction of the opportunity and the environment: Alertness to customer needs and to new technologies. *Frontiers of Entrepreneurship Research*: Vol. 32.

Plummer LA, Allison TH. 2011. Spatial isolation and resource acquisition in new ventures. *Frontiers of Entrepreneurship Research*: Vol. 31.

CONFERENCE PRESENTATIONS

Anglin AH, Allison TH, Davis BC, Warnick BJ. 2022. Show me your Identity: Does Expressing a Nonbinary Gender Identity Benefit Entrepreneurs in Crowdfunding? BCERC 2023. Knoxville, Tennessee.

Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. 2022. Skin Tone Bias in Prosocial Microlending. SMS/London Oct 2022.

Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. 2022. Colorism: How Skin Tone Biases Crowdfunded Microlending. AOM 2022. Seattle, WA.

Anglin AH, Courtney CM, Allison TH. 2022. Doing Good to Look Good? Displayed Narcissism and Moral Values in Raising Capital for Social Venture. AOM 2022. Seattle, WA.

Allison TH, Anglin AH, Warnick BJ, Davis BC. 2022. Deceptive Signs: How Entrepreneurs Are Hurt By What People Believe About Signs Of Deception. BCERC 2022. Waco, Texas.

Oo P, Allison TH, Hmieleski K. 2022. An Examination Of Fraudulent Versus Non-fraudulent Crowdfunding Campaign Success. BCERC 2022. Waco, Texas.

Oo P, Allison TH, Srivastava S., Escudero SB. 2022. User entrepreneurs you can count on to deliver rewards on time: Prediction by identity theories. BCERC 2022. Waco, Texas.

Anglin AH, Davis BC, Allison TH, Warnick BJ. 2021. Colorism in Prosocial Microlending. To be Presented at BCERC 2021. Munich, Germany. (Conference Moved to Virtual due to COVID-19).

Davis BC, Warnick BJ, Allison TH, Anglin AH. 2021. Emotional Displays In Entrepreneurial Resource Acquisition: Expressions Of Fear, Sadness, Anger, Happiness, Disgust, And Surprise. To be Presented at BCERC 2021. Munich, Germany. (Conference Moved to Virtual due to COVID-19).

Oo P, Allison TH. 2020. Can Hybrid Entrepreneurs Attract Followers? The Influence of Follower Similarity Rhetoric and Quitting your Job. To be Presented at SMS/London Oct 2020. (Conference Moved to Virtual due to COVID-19).

- Anglin AH, Davis BC, Allison TH, Warnick BJ. 2020. Colorism in Prosocial Microlending. To be Presented at SMS/London Oct 2020. (Conference Moved to Virtual due to COVID-19).
- Allison TH, Davis BC, Srivastava S†, McKenny AF, Michaelis TL, Pollack JM, Carr JC. 2020. Crowdfunding Meta-Analysis: Building New Entrepreneurship Theory. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).
- Creek S†, Allison TH, Sahaym A, Hmieleski K, Maurer J†, Oo P†. 2020. Dark Triad Rhetoric in Crowdfunding: A Comparison Of Rewards-based And Equity Campaigns. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).
- Davis BC, Warnick BJ, Allison TH, Anglin AH. 2020. It's Written All Over Your Face: Facial Displays of Emotion as Behavioral Forecasting in Prosocial Microlending. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).
- Creek S†, Allison TH, Sahaym A, Hmieleski K, Maurer J†, Oo P†. 2019. The Dark Triad and Entrepreneurial Crowdfunding: A Comparison of Rewards-Based vs Equity Campaigns. Presented at AOM 2019. Boston, MA.
- Clarke S, Anglin AH, Allison TH. 2019. Environmental Rhetoric in Equity Crowdfunding: A Signaling Interaction Perspective. Presented at BCERC 2019. Boston, MA.
- Davis BC, Allison TH, Warnick BJ. 2019. Let's Face it: A Facial Expression Analysis of Emotions in Entrepreneurial Pitches. Presented at BCERC 2019. Boston, MA.
- Anglin AH, Short JC, Ketchen DJ, Allison TH, McKenny AF. 2018. Entrepreneurial Orientation, Virtue Orientation, and Microfinance Institution Performance: An Institutional Logics Perspective. Presented at the SMS 38th Annual Conference. Paris, France.
- Oo P†, Allison TH. 2018. Presence: Extending the emotions as a social information (EASI) perspective into crowdfunding. Presented at AOM 2018. Chicago, IL.
- McKenny AF, Short JC, Allison TH. 2018. Errant signals: How crowdfunding performance elicits competition for de novo entrepreneurs. Presented at AOM 2018. Chicago, IL.
- Srivastava S†, Allison TH, Sahaym A. 2018. Alert and Awake: Role of CEO Alertness and Attention on New Product Introduction. Presented at AOM 2018. Chicago, IL.
- Allison TH, Warnick BJ, Davis BC. 2018. It's not what you say – its how you say it!: An audio content analysis of crowdfunding pitches. Presented at BCERC 2018. Waterford, Ireland.
- Oo P†, Allison TH. 2018. Be yourself: Displays of authenticity in entrepreneurial resource acquisition. Presented at BCERC 2018. Waterford, Ireland.

INVITED TALKS, PANELS, AND CONSORTIA

- 2022 Invited Speaker, University of North Texas Management Department Speaker Series (Denton, Texas, November 18, 2022)
- 2022 Panelist and Organizer, SMA PDI: Crowdfunding Research Workshop and Panel Symposium (with Anglin, Davis, McClarty, Parhankangas, Reid, and Wolfe)
- 2022 Panelist, AOM PDW: The Big Three of Entrepreneurial Financing: Crowdfunding, Angel Investment, and Venture Capital (with Anglin, Cardon, Cox-Pahnke, Hallen, Murnieks)
- 2022 Mentor, AOM Entrepreneurship Division Doctoral Consortium – Friday, August 5th, 2022
- 2022 Panelist, BCERC Doctoral Consortium – Editors Panel on Avoiding Desk Rejection
- 2022 Panelist, ETP Editor’s Forum, Babson College Entrepreneurship Research Conference (BCERC, Waco, Texas, June 1, 2022)
- 2022 Invited Speaker, Sharif University of Technology Graduate School of Management and Economics (GSME; Virtual, May 18, 2022).
- 2022 Panelist, Crowdfunding Panel, Southeastern Entrepreneurship Research Symposium (SERS, Tuscaloosa, Alabama March 24-26 2022)
- 2021 Featured Speaker, AOM PDW: Celebrating A Decade of Academic Advancement in Crowdfunding (session 813)
- 2020 Invited Speaker, AOM PDW on Crowdfunding: Broadening our Sight Through Theory-Building
- 2019 Organizer, AOM PDW on Crowdfunding
- 2018 Organizer, AOM Tel Aviv PDW on Crowdfunding
- 2017 Panelist, AOM PDW on Crowdfunding
- 2015 Panelist, BCERC Doctoral Consortium
- 2013 Invited Panelist, UC Boulder Crowdfunding Conference

TEACHING

Raising Entrepreneurial Capital: TCU Spring 2020, Fall 2020, Spring 2021, Fall 2021, Fall 2022. Developed new design based on experiential learning. Class is highly participative and emphasizes learning and applying skills through multiple modalities. Most recent student evaluation: 4.8/5 (college average = 4.4), with 7/20 students providing feedback.

Entrepreneurial Leadership: TCU Fall 2020, Fall 2021, Fall 2022. New curriculum in how entrepreneurs manage and lead startups. Most recent student evaluation: 4.9/5 (college average = 4.4), with 4/8 students providing feedback.

Entrepreneurial Opportunity Recognition: TCU Spring 2020, 2 sections. Recognizing and evaluating the feasibility of opportunities. Most recent student evaluation (average of both sections): 4.8/5 (college average = 4.3), with 11/17 students providing feedback.

Entrepreneurial Management: Understanding and navigating the unique challenges of new and rapidly growing firms. Taught: Fall 2016, Fall 2017, Fall 2018. Most recent student evaluation: 4.7/5 (college average = 4.3), with 38/43 students providing feedback.

Entrepreneurial Finance: How to get funding for startups, how to plan and project financials, how to manage cash, how to value the business. Taught: Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2019. Most recent student evaluation: 4.6/5 (college average = 4.2) with 22/23 students providing feedback.

Seminar in Organizational Theory: Doctoral seminar on organizational-level questions, including: Why are there organizations? How are organizations designed and structured? How do organizations relate to their environments? How do organizational level variables influence individual level phenomena? Taught: Spring 2017, Spring 2019. Most recent student evaluation: 4.43/5 (college average = 4.3) with 7/7 students providing feedback.

Strategic Management: The issues and challenges of leading a firm in a competitive environment from a general management perspective. Taught: Fall 2014, Spring 2015, Fall 2015, Spring 2016. Most recent student evaluation: 4.7/5 (college average = 4.3) with 43/47 students providing feedback.

New Venture Development II (Feasibility Analysis): A course in doing the research necessary to test and validate startup concepts. Taught at University of Oklahoma Fall 2012, Spring/Fall 2013, Spring 2014.

Dissertation Committees:

Chandresh Baid, 2016-2020; Defended Spring 2020.

Assistant Professor at Grand Valley State University.

Smita Srivastava, 2015-2020; Defended Spring 2020.

Assistant Professor at Wichita State University.

Steven Creek, 2014-2018; Defended Spring 2018.

Assistant Professor at Appalachian State University.

Josh Maurer, 2014-2018; Defended Spring 2018.

Assistant Professor at Truman State University.

Pyayt Oo, 2014-2017; Defended Spring 2017.

Assistant Professor at UT-Arlington.

Other Graduate Education:

Design Curriculum for MBA Business Planning Capstone

WESKA (Entrepreneurship Boot camp for non-business masters, professional, and doctoral students – Lecturer on entrepreneurial resource acquisition)

Ph.D. Comprehensive Exam Question Writing & Grading

Interview and Evaluation of Ph.D. applicants

Other Undergraduate Education:

Arrange internships for Students: Virtuoso

TCU Journalism School Expert Interviewee (I. Acheson)

ENTR 30303 Curriculum Coordination

Honors Thesis committee member

SERVICE ACTIVITIES

Service to Profession:

Editing and Peer Review:

Editor, *Entrepreneurship Theory and Practice*: 2022-Current

Board of Review Member, *Journal of Business Venturing*: 2017-Current

Editorial Review Board Member, *Family Business Review*: 2014-Current

NSF Grant (Research Proposal) Reviewer - SoO-Science Of Organizations, National Science Foundation; Peer review for grants on crowdfunding

Guest Editor, *Entrepreneurship Theory and Practice* Crowdfunding Virtual Special Issue: 2018-2021

Guest Editor, Special Issue of *Entrepreneurship Theory and Practice* on Crowdfunding,
with Dave Ketchen, Jeremy Short, R. Duane Ireland, and Aaron McKenny (2016;
Published as Volume 41, Issue 2, 2017)

Ad Hoc Peer Review:

Academy of Management Journal
Strategic Management Journal
Strategic Entrepreneurship Journal
Journal of Management
Entrepreneurship Theory and Practice
Journal of Management Studies
Small Business Economics
Journal of Business Ethics
Business Ethics Quarterly
Journal of Business Research
Journal of Corporate Finance
Venture Capital
European Journal of Marketing
International Journal of Management Reviews
Journal of Environmental Communication
Journal of International Business Studies
Journal of Product Innovation Management
International Small Business Journal
Journal of Small Business and Enterprise Development
PLoS One
SAGE Open

Conference Reviewing/Session Chair/Discussant:

2023 Reviewer, BCERC (Abstracts)
2022 Reviewer, BCERC (Abstracts)
2022 Reviewer, SMA Meeting
2022 Reviewer, AOM Meeting
2021 Reviewer, BCERC (Abstracts)

2020 Reviewer, BCERC (Abstracts)
2019 Organizer, AOM PDW on Crowdfunding
2019 Doctoral Consortium Poster Reviewer, BCERC
2019 Reviewer, AOM Meeting
2019 Reviewer, BCERC (Abstracts)
2018 Organizer, AOM Tel Aviv PDW on Crowdfunding
2018 Session Chair, AOM Meeting
2018 Session Chair, AOM Meeting
2018 Reviewer, AOM Meeting
2017 Panelist, AOM PDW on Crowdfunding
2017 Reviewer, AOM Meeting
2017 Reviewer, BCERC (Abstracts)
2016 Reviewer, AOM Meeting
2016 Reviewer, BCERC (Abstracts)
2015 Reviewer, AOM Meeting
2015 Reviewer, BCERC (Abstracts)
2015 Panelist, BCERC Doctoral Consortium
2013 Reviewer, AOM Meeting
2013 Invited Panelist, UC Boulder Crowdfunding Conference
2012 Session Chair and Discussant, SMA
2012 Reviewer, AOM Meeting
2011 Reviewer, AOM Meeting
2010 Reviewer, AOM Meeting

Professional Organization Committees, Membership, and Service:

- Candidate for Entrepreneurship Division RAL (2023)
- Candidate for Entrepreneurship Division RAL (2022)
- Candidate for Entrepreneurship Division RAL (2020)
- Letter writer, Entrepreneurship Division Mentor Award
- Member, Academy of Management
- Member, Strategic Management Society

Service to Institution: TCU

University Service

- TCU Entrepreneurship/Fort Worth ISD outreach task force (Fall 2022 – Current)
- Values and Ventures Judge (Spring 2023, 2022, 2021)
- Chancellor’s Advisory Council Panelist (Fall 2021)
- TCU COVID-19 media expert (Spring 2020)
- Create (Shaddock Seed Fund) Judge and Reviewer (Fall 2019)
- TCU Housecalls (Fall 2019)
- LGBTQIA Foundation & Advocacy Training (Fall 2019)

College Service

- College P&T Committee member [Dean’s Advisory Council (DAC)] (2022 – Current)
- College Admissions Committee member (2023 – Current)
- Graduate Programs Curriculum Committee (GPCC) member (2019 – 2022)
 - Conducted review of TCU Neeley MS Business Analytics program (2020 – 2021); involved in GPCC SACS assessment internal review.
- Neeley Media Expert (2022 – Current), *see “Media Coverage” section for mentions*
- Neeley Strategic Plan Goal 1 Task Force Chair (Spring 2021 – 2025)
- Attend DRSS: Centers and Institutes (Spring 2022)
- Attend DRSS: Meet the Assistant Professors (Spring 2022)
- PhD Project Research Talk (Spring 2022)
- Recommender for undergraduate employment and graduate school applications (2019 – Current)
- Faculty Evaluation Committee Candidate (Fall 2021)
- Neeley TESS attendee (November 2021)
- MSBA Capstone Team Faculty Subject Matter Expert (Spring 2020)
- MBA Roundtable delegate – Michigan State University, Lansing, MI, Nov 6-9, 2019
- TCU Neeley Outreach to Rising Seniors (D.G.: June 2020)

Departmental Service

- Committee member, Department research committee (2022-Current)
- Committee member, Department ranking committee (2023-Current)
- Course coordinator for ENTR 30303 (2022 – Current)
- Undergraduate student recruitment: 1:1 student visits, meetings, tours (2019 – Current)
- New instructor onboarding (Fall 2022, Spring 2023, Summer 2023, Fall 2023)

- Anna Block and Devin Burnell
- Search Committee Chair – Two Assistant or Associate Professor of Entrepreneurship Tenure-Track lines (Spring – Fall 2022; hires: S. Seyb and D. Burnell)
- Department P&T Committee member [Department Chair Advisory Council (DCAC)] (2021 – 2022)
 - Department role superseded by election to college P&T committee; non-voting observer of DCAC deliberations (2022– Current)
- Assist with PPP recruiting (Fall 2022 – Current)
- Evaluation of departmental faculty toward tenure (Fall 2021)
- Search Committee Member – Associate/Full Professor of Entrepreneurship and Department Chair (Spring – Fall 2021; hire: W. Drover)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2021)
- Entrepreneurial Law (ELAW) planning and development (Spring – Summer 2021)
- Assist Raising Capital new Adjunct (Joe Dickerson) with curriculum (Fall 2020, Spring 2021)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2020)
- Promotional Video, Entrepreneurship Minor and Major for Fall (Spring 2020)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Spring 2020)
- Neeley Open House (Fall 2019)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2019)
- DEI Curriculum Overlay evaluator (Fall 2019)

Previous Institutional Service: WSU

- Committee Member, Assurance of Learning, Carson College of Business
- Committee Member, 2015 Entrepreneurship Tenure-Track Search (two positions; hires: B. Warnick and A. Lahiri)
- Committee Member, 2016 Entrepreneurship Tenure-Track Search (hire: R. Saylor)
- Faculty Advisor, WSU Entrepreneurship Club
- WSU Faculty LGBTQ Ally, Trans* Ally
- Reviewer/Evaluator, Applicants for Ph.D. in Management/Entrepreneurship
- Coordinator, Revision of Entrepreneurship Learning Objectives

- Member, Undergraduate Curriculum Team, Department of Management, Information Systems, and Entrepreneurship Strategic Planning Process
- Honors Thesis evaluator, WSU Honors College
- Judge, WSU Business Plan Competition

Service to Community:

- DECA State CDC Volunteer Judge (2024)
- Volunteer, Keller ISD

Awards:

- 2021: Paper, “User entrepreneurs’ multiple identities and crowdfunding performance: Effects through product innovativeness, perceived passion, and need similarity” recognized as one of Journal of Business Venturing’s Most Cited Articles since 2018.
- 2021: Journal of Business Venturing’s (JBV) Best Reviewer of 2020
- 2017-2018: Outstanding Faculty Research Award
- 2016-2017: Dean’s Excellence Fellow
- 2015-2016: Dean’s Excellence Fellow
- 2012: Best Social Entrepreneurship Paper, AOM Entrepreneurship Division

Media Coverage of Published Research:

<https://www.thallison.com/press-and-media-coverage/>