

VITA

1. Name:

Barbara Kruse Wood

2. Contact information:

Work email: b.wood@tcu.edu

Personal email: bbbwmw@sbcglobal.net

Cell phone: 817-907-4565

3. Educational background:

a. Education

Ph.D. in Finance, 2001 - 2005, University of Texas at Arlington

Master of Business Administration, 1997 - 1999, Baylor University

Bachelor of Industrial Engineering, 1974 - 1978, Auburn University

b. Professional Certifications: None

c. Present rank: Associate Professor of Professional Practice in Finance

d. Year of appointment to TCU: 2001 as Adjunct Professor; 2004 as Assistant Professor of Professional Practice

e. Year of last promotion: 2011

f. Previous teaching

- o Baylor University; Waco, TX; 8/1999 - 12/2000; Lecturer in Economic and Finance, full-time
- o Dallas Baptist University; Dallas, TX; 2001; Adjunct professor
- o University of Texas at Arlington; Arlington, TX; 2002 - 2005; Graduate teaching assistant, part-time

g. Previous professional positions:

- o Allergan, Inc., Waco, Texas
1992 - 1999, Engineering Manager
1991 - 1992, Facilities Engineer

- o Raytheon, Waco, Texas
1988 - 1991, Manufacturing Engineering Manager
 - o Computer Associates, Dallas, Texas
1984 - 1988, Facilities Planning and Control Manager
 - o Arthur Young, Dallas, Texas
1981 - 1988, Management consultant
 - o Owens-Corning Fiberglas, Waxahachie, Texas
1979 - 1981, Industrial Engineer
- h. Formal continuing education: None
- i. Honors and Awards:
- o Nominated for TCU's Most Inspirational Faculty, 2007
 - o Non-Tenure Track Professor of the Year award, 2011 and 2013
 - o Neeley Alumni Professor of the Year, 2014

4. Teaching

- a. Courses Taught:
- o Financial Management (FINA30153)
 - o Investments I (FINA30213)
 - o Advanced Financial Management (FINA40153)
 - o Portfolio Management (FINA70533)
- b. Courses developed at TCU: None
- c. Honors projects directed, or committee service
- 2014: Supervised Preston Oliver's Honors Thesis
 - 2015: Supervised Garrett Gastil's Honors Thesis; Committee member for Paul Elliot and Huy Le
 - 2016: Supervised Garrett Grim's Honors Thesis; Committee member for Noah Pepler; Judged six (6) Neeley Honors Theses presentation in April 2016
 - 2017: Supervised Courtney Aldridge's, Roshan Rajabi's, and Ryker Thompson's Honors Theses
 - 2018: Supervised Madison Stottle's Honors Thesis; Committee member for Blake Crowley
 - 2019: Judged three (3) Neeley Honors Theses presentations in March 2019
- d. Graduate theses: None
- e. External support received: None
- f. Internal support received: None

g. Academic Advising: Not applicable

5. Research and Creative Activity:

Research is not a requirement of my current position; however, to keep current on finance research I have attended the following conferences and presentations:

2012: Attended Finance Seminars at TCU (specific dates/presenters' information is not available)

2013: Attended five Finance Seminars where finance scholars from outside TCU present current research; member of Fort Worth Association of Finance Professionals

2014: Attended six Finance Seminars where finance scholars from outside TCU present current research:

- o 2/21/2014: Thomas Bates, "Analysts and Corporate Liquidity Policy"
- o 2/28/2014: "Is the Stock Market Just a Side Show? Evidence from a Structural Reform"
- o 3/21/2014: "Patent Trolls"
- o 3/28/2014: Kumar Venkataraman, "Predatory or Sunshine Trading? Evidence from Crude Oil ETF Rolls"
- o 4/11/2014: Marke Seasholes, "Information Production, Volume, and Return Dynamics"
- o 9/26/2014: Gustavo Grullon, "The Effects of Short-Selling Threats on Incentive Contracts: Evidence from a Natural Experiment"

2015: Attended two Finance Seminars where finance scholars from outside TCU present current research

2016: Attended three Finance Seminars where finance scholars present current research:

- o 9/9/16: Paul Irvine: "Is it time to trust your analyst again?"
- o 11/18/16: David Denis: "Operating Losses and Cash Holdings"
- o 12/2/16: Eric So: "Expectations Management and Stock Returns"

2017: Attended two Finance Seminars at TCU:

- o 9/1/2017: Heber Farnsworth: "Performance Evaluation, Contracts, and Flows in Efficient Markets"
- o 10/20/2017: Jared Stanfield: "Staying clean: Do non-implicated peer firms necessarily benefit from anti-corruption policies?"

I attended the Lone Star Conference at Baylor University on September 15, 2017

2018: Attended four Finance Seminars at TCU:

- o 1/26/2018: Vikas Agarwal: "Policy Uncertainty and Household Stock Market Participation"
- o 2/2/2018: Anthony Cookson, "Immature Information in Corporate Disclosures"
- o 9/7/2018: Gerard Hoberg: "Technological Disruptiveness and the Evolution of IPOs and Sell-Outs"
- o 9/28/2018: Cesare Fracassi: "Barbarians at the Store? Private Equity, Products, and Consumers"

I attended two conferences:

- o 2/22/2018: TCU Investment Strategies Conference: Demographic Trends- Positioning for Generational & Socioeconomic Change"
- o 11/2/2018: TCU Finance Conference; In addition to attending, I chaired an afternoon session.

6. Service:

a. Departmental service

- o Faculty Advisor for TCU Financial Management Association (2006 - present)
- o WEAVE: update data annually to reflect results from accreditation measures. In 2018 the platform for the data changed and I input the Finance Department data to the new site.

b. College service

- o Director of the TCU High School Investor Challenge (2006 - present). We have had over 600 high school seniors from across the U.S. participate in the program. My responsibilities include reviewing applications, selecting students for the annual program, coordinating with faculty and staff for presentations during the program, be available during the camp (from 7:30 am until 9:00 pm), hiring TCU students to serve as counselors and as office support, hiring EIF students to grade reports during the academic year, and assigning reports to the EIF students to grade.
- o BNSF Neeley Leadership Program:
 - 2012 - 2019: Interviewed candidates
 - 2018 - 2019: Participated in assessment where I observed students analyzing and discussing a case and gave team and individual feedback.
- o Achieve instructor: 2012 - 2013

c. University service

- o Student move-in volunteer: 2012 - 2018
- o House calls participant: 2012, 2014, 2016 - 2019
- o Faculty Senate: 2012 - 2014, 2018 - present
- o Faculty Senate Committee Chair, Educational Evaluation: 2014 - 2015
- o Compliance and Affirmative Action Committee chair: 2012 - 2014
- o University Evaluation Committee member: 2018 - present
- o College 101 program mentor: 2012 - 2017
- o Common Reading facilitator: 2012 - 2013, 2016 - 2017, 2019
- o Chancellor's Assembly participant: 2012 - 2013
- o Commencement participant: 2012 - present
 - Student Marshall from 2015 - present

d. Community activities directly related to professional skills:

- o 2012 - present: Finance Committee member, St. John the Apostle United Methodist Church, Arlington
 - 2014: Committee member charged with improving financial controls after inappropriate use of funds by business manager
 - 2019: Committee member charged to prepare Finance Manual for the church

e. Professional Service:

- o 2014 - present: member of Financial Management Association International

f. Academic Advising: not applicable