

CV, last updated March 2025

VITAE

G. Alessandra Rizzi, Ph.D
Assistant Professor of Strategy
Department of Management & Leadership
Neeley School of Business
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RESEARCH AREAS

Top executive involvement in political issues, CEO social evaluations, CEO succession and turnover

ACADEMIC APPOINTMENTS

2021 - present **Neeley School of Business, Texas Christian University**
Assistant Professor, Department of Management and Leadership

EDUCATION

2016 – 2021 **The Pennsylvania State University**, Smeal College of Business
PhD in Business Administration; Focus: Strategic Management

2011 - 2013 **Bocconi University**, Milan
MSc in Management, *Summa cum Laude*

2008 – 2011 **Bocconi University**, Milan
BSc in Economics, Major Finance

PEER-REVIEWED PUBLICATIONS

Quigley, T. J., Hambrick, D. C., Misangyi, V. F., & **Rizzi, A.** (2019). “CEO selection as risk-taking: A new vantage on the debate about the consequences of insiders versus outsiders”. *Strategic Management Journal*, vol 40 issue 9 (1453-1470)

WORKING PAPERS

Rizzi, G.A. CEO Infamy – *under second review*: **Organization Science**
Paper Winner at SMS Toronto Best Annual Conference Paper Prize (SG&L Division)

Rizzi, G. A., Han J-H.: Social Context and CEO Activism – *under second review*: **Academy of Management Journal**
Paper finalist at SMS Toronto for Best Annual Conference Paper Prize
Paper finalist at SMS Toronto for Best Annual Conference Responsible Research Paper

Rizzi G.A., Joshi A., Misangyi V., Neely B., CEO Masculinity – *R&R*: **Journal of Management**

Rizzi, A. Misangyi, V. F., Quigley, T. J., Hambrick, D. C., Executive human capital, CEO selection, and firm performance – *R&R*: **Organization Science**

Neville, F., **Rizzi, G.A.**, Lovelace, J. CEO Values and Stakeholders –*R&R: Journal of Management*

Rizzi, G.A., Misangyi V. F. – “CEO Activism and Firm Performance” - *R&R:–Corporate Governance: An International Review*

Rizzi, G.A. Wernicke, G.,: “CEO Activism and Turnover” –*data analysis*

Appels, M., Kowalick M., **Rizzi, G.A.**, - “CEO Moral Reasoning and Strategic Decision Making”— *data analysis*

Appels, M., Odziemkowska, K. **Rizzi, G.A.**, “Social Movements and CEO Activism”—data collection

Rizzi, G.A., Appels, M., Kowalick M. – “Philosophy of Upper Echelons”—theory development

TEACHING

TCU:

Spring 2025: Professional MBA (PMBA) MANA 60670 – Strategy Formulation (8w1)

Spring 2025: MANA-40153 (Strategic Management) – 2 sections

Fall 2024: Full-time MBA (8w1) MANA 60630 – Strategic Management

Spring 2024: MANA-40153 (Strategic Management) – 3 sections

Spring 2023: MANA-40153 (Strategic Management) – 3 sections

Spring 2022: MANA-40153 (Strategic Management) – 3 sections

Penn State:

Spring 2019: Smeal College of Business
Undergraduate Level & MSc in Finance and Accounting
Course: Strategic Management (MGMT 471-007). Teaching evaluation: 6.68/7

Fall 2019: Smeal College of Business
Undergraduate Level
Course: Strategic Management (MGMT 471-002). Teaching evaluation: 5.99/7

INVITED CONFERENCES & WORKSHOPS

2024 **SLIDE (Strategic Leadership Idea Development Workshop)**
Mendoza College of Business, University of Notre Dame
Rizzi, G. A. – *CEO Activism and Executive Dismissal*

13th EIASM Workshop on TMT and Business Strategy Research
Strategic Leadership and Attention in a Post-Chandlerian World

University of Passau, Germany
Rizzi, G. A. –*CEO Activism and Social Context*

Academy of Management Conference, Chicago
Showcase Symposium Presenter (STR): Firm strategic responses to political polarization around the world.

2023 **Strategic Management Conference, Toronto**

Rizzi, G. A., Han J-H.: *Decision to Speak: “How Social Pressures Shape CEO Sociopolitical Activism”*

-Finalist for best annual conference paper prize

-Finalist for best annual conference responsible research paper

Rizzi, G.A. , Darnell, S.: *“A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*

-Winner best annual conference paper (SG&L division)

Academy of Management Conference, Boston
Showcase Symposium Organizer (OMT, SIM Division): Social Pressures, Social Movements, Social Change: The Determinants of CEO and Corporate Sociopolitical Activism.

EGOS, Cagliari (Italy)

Rizzi, G.A. , Darnell, S.: *“A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”*

2nd INSEAD Behavioral Perspectives on Corporate Governance Conference

Châteauform' Campus Saint Just, Paris

Invited participant

A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval

2022 **Summer Seminar in Stakeholder Theory**

University of Virginia

OMT Junior Faculty Consortium, 81st Academy of Management

81st Academy of Management

“From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

2021 **SMS Virtual Toronto**

Paper Presentation: “Silence is not an Option’. How Does Liberal CEO Activism Affect Firm Performance”

DRSS – Dean’s Research Speaker Series

From shareholders’ agents to agents of change: Is (Liberal) CEO Activism Beneficial or Detrimental to Firm Performance?”

Neeley School of Business, TCU

- 2020 **Strategic Management Society**, Doctoral Workshop
- 17th Annual Doctoral Workshop, Strategic Management
Society 40th Annual Conference
- OMT Doctoral Consortium**, 80th Academy of Management
- STRonger Together, PhD Networkshop**, STR Division AoM
- 2019 **79th Academy of Management**, Boston, MA
Paper Presentation, STR Division: “Chief Executive Career Credentials: The
Requisite Experience for Successfully Leading Firms”
- SMS Special Conference on Strategic Leadership**, Las Vegas, NV
- Roundtable Presentation*: “Chief Executive Career Credentials: The
Requisite Experience for Successfully Leading Firms”
- Paper Presentation*: “The Manliness Advantage: How the Masculinity and
Femininity of Male CEOs Affects CEO Compensation and Firm
Performance?”
- Trans-Atlantic Doctoral Conference**, London Business School, London, UK
- Paper presentation, Strategy Track*: “Chief Executive Career Credentials: The
Requisite Experience for Successfully Leading Firms”
- 2018 **78th Academy of Management**, Chicago, IL
Paper Presentation, OMT Division: “Does the Masculinity of Male CEOs
Predict Their Pay and Firm Performance?”
- 2017 **77th Academy of Management**, Atlanta, GA
Symposium: Making a Case for Diversity

SERVICE AND PROFESSIONAL AFFILIATIONS

- Search Committee Member:** Neeley Dean Search Committee (Fall 2023 - Spring 2024)
- Org Mana Core Curriculum Change – Task Force Member
- Chancellor's Postdoc Fellow in Management at TCU, Neeley
School of Business
- Ad-Hoc Journal Reviewer:** *Academy of Management Review, Organization Science, Journal
of Management*
- Conference Reviewer:** *Academy of Management Annual Conference (STR, OMT, OB)*
Outstanding Reviewer Award in 2016, OB Division

Strategic Management Society Annual Conference

Memberships:

Academy of Management, OMT, STR, & SIM Divisions
Strategic Management Society (SMS)

AWARDS, GRANTS, SCHOLARSHIPS

- 2023 **Strategic Management Society, Toronto**
Best Paper Award –Strategic Leadership Division –Winner
Rizzi, G.A. , Darnell, S.: “A Celebrity According to Whom? Exploring the Origins and Effects of CEO Activism on Politically-valenced CEO Social Approval”
- Strategic Management Society, Toronto**
Best Paper Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- Strategic Management Society, Toronto**
Responsible Research Award –Finalist (top 10)
Rizzi, G. A., Han J-H.: Decision to Speak: “How Social Context Shapes Opportunity Structure for Ideology-Driven CEO Activism”
- 2020-2021 **Herbert J. Bailey Endowed Fellowship***
*(*Nominated by the M&O Smeal Faculty and won across all colleges at Penn State)*
- 2018-2020 **M&O Summer Research Funding (\$2,800)**
- 2016-2021 **J. Arnold Smeal Endowed Fellowship (\$4860/year)**
- 2019 **Doctoral Consortium Fee Waiver Award**
SMS Special Conference Las Vegas
- 2017 **Summer Research Funding Awarded by Dr. Aparna Joshi (\$4,000)**
- 2014 - 2016 **Bocconi University, Department of Management and Technology**
Research Grant (\$8000/year)
- 2016 **Outstanding Reviewer Award**, Organizational Behavior Division,
76th Academy of Management

PROFESSIONAL EXPERIENCE

- 2014 **The Kraft-Heinz Company**
Trade Marketing Manager, Milk and Medical Food Division