Core Classes 15 hours
Electives Classes 21 hours
36 hours

PMBA students may elect to complete an industry-based emphasis or certificate.

PMBA students are limited to 4 Compressed Electives offered in the Winter and May.

Analytics Certificate:
Required courses:
- INSC 60050 Business Analytics
- INSC 60010 Statistical Models
- INSC 60070 Data Visualization

Analytics Electives: 3 hrs. required
- FINA 70523 Financial Modeling (3 hours)
- INSC 70600 Supply Chain Analytics
- MARK 70210 Analytics for Innovation
- MARK 70720 New Product Development
- MANA 70630 People Analytics
- INSC 70420 Leading Business Transformation
- INSC 71100 Business Process Management
- INSC 70450 Machine Learning for Business
- MARK 70770 Marketing Research
- INSC 70440 Cybersecurity

MBA ELECTIVES (may be taken throughout the program)

*Not all electives are available online