MS Business Analytics

Summer 2026

Core	19.5 hours
Electives	10.5 hours
	30 hours

Class Sequence:

SUMMER 2026 7.5 hours

INSC 60051 Tech Boot Camp (1.5 hours)

ACCT 60110 Accounting and Analytics (1.5 hours)

MARK 60110 Marketing and Analytics (1.5 hours)

FINA 60110 Finance and Analytics (1.5 hours)

INSC 66110 Supply Chain Management and Analytics (1.5 hours)

FALL 2026 13.5 hours

BUSI 66100 Career Management & Professional Development (1.5 hours)

INSC 60120 Survey of Analytics Technology (1.5 hours)

INSC 60050 Business Analytics (1.5 hours)

INSC 60010 Statistical Models (1.5 hours)

INSC 60070 Data Visualization (1.5 hours)

BUSI 60090 Ethics and Data Privacy (1.5 hours)

MSBA ELECTIVES (4.5 hours)

WINTER 2027 3 hours

MSBA ELECTIVES (3 hours)

SPRING 2027 6 hours

*ENTR 70630 Data Analytics Entrepreneurial Capstone (3 hours) REG 16W

MSBA ELECTIVES (3 hours)

*Students who apply and are selected for Neeley & Associates enroll in MANA 70773 Consulting Applications.

Typical Fall Electives

ACCT 60100 Cost and Profit Analytics (1.5 hours)

BUSI 70200 Business Intelligence and Accounting Analytics (1.5 hours)

MARK 70770 Marketing Research (1.5 hours)

FINA 70523 Financial Modeling (3 hours) REG 16W

INSC 70600 Supply Chain Analytics (1.5 hours)

Typical Winter Electives

BUSI 70300 Adv. Innovations in BizTech (1.5hours)

INSC 71100 Business Process Management (1.5 hours)

INSC 71140 ArcGIS: Analytics for Interactive Mapping (1.5 hours)

INSC 70970 Data Analytics with Alteryx (1.5 hours)

BUSI 60070 Business Simulation (1.5 hours)

Typical Spring Electives

BUSI 70970 Sports Analytics (1.5 hours)

MARK 70210 Analytics for Innovation (1.5 hours)

MANA 70630 People Analytics (1.5 hours)

ACCT60200 Business Processes and Risk (1.5 hours)

FINA 70523 Financial Modeling (3 hours)

MARK 70110 Marketing Analytics (1.5 hours)

INSC 70420 Leading Business Transformation (1.5 hours)

INSC 70970 Blockchain and Web3 (1.5 hours)

INSC 70440 Cybersecurity (1.5 hours)

INSC 70450 Machine Learning for Business (1.5 hours)